

CONTENTS

1. Outline P41~44

- 1 – 1 Outline
- 1 – 2 Operation Schedule
- 1 – 3 Contact Information

2. General Rules and RegulationsP45~52

- 2 – 1 Requirements for Exhibitors
- 2 – 2 Charges for Exhibition Space
- 2 – 3 Applications for Exhibition Space and Payment of Exhibit Fees
- 2 – 4 Allotment of Exhibition Space
- 2 – 5 Conditions for Exhibition
- 2 – 6 Prohibition of Counterfeit Products
- 2 – 7 Decorations and their Installation
- 2 – 8 Expenses and Settlement of Accounts
- 2 – 9 Protection of Visitors and Maintenance of Exhibits
- 2 – 10 Changes in Period and Opening Hours
- 2 – 11 Cancellation of the Show
- 2 – 12 Newsletter to Exhibitors
- 2 – 13 Admission
- 2 – 14 Exhibit Classifications
- 2 – 15 Registration Forms
- 2 – 16 Exhibitor Expenses

3. Regulations Applicable to Passenger Cars, Commercial Vehicles, Motorcycles and Vehicle Bodies SectionsP53~58

- 3 – 1 Composition of Exhibition
- 3 – 2 Restrictions on Facilities (Floors and Passageways)
- 3 – 3 Display of Specification Board
- 3 – 4 Overhead Banners
- 3 – 5 Submission of Stand Design Drawings
- 3 – 6 Regulations on Stand Layout Design for Passenger Cars Section
- 3 – 7 Regulations on Stand Layout Design for Commercial Vehicles, Motorcycles and Vehicle Bodies (Indoor) Sections

4. Regulations Applicable to Parts, Machinery and Tools SectionP59~62

- 4 – 1 Basic Stand Structures
 - 4 – 2 Restrictions on Facilities
 - 4 – 3 Illustration of Basic Stand Structures (System Panel)
-

5. Delivery and RemovalP63~66

- 5 – 1 Delivery and Removal
- 5 – 2 Exhibition of Bonded Cargo
- 5 – 3 Disposal of Waste

6. Construction WorkP67~76

- 6 – 1 Basic Structural Configuration of Makuhari Messe
- 6 – 2 Work Related to Hall Structures
- 6 – 3 Flooring Work (Anchor bolt usage)
- 6 – 4 Exhibition of Heavy Items
- 6 – 5 Two-story Facilities
- 6 – 6 Suspending Construction from Ceiling
- 6 – 7 Fire Regulations

7. Regulations for Use of UtilitiesP77~80

- 7 – 1 Electricity
- 7 – 2 Water Supply and Drainage Services
- 7 – 3 Temporary Communication Services
- 7 – 4 Antennas
- 7 – 5 Exhibitor's Rooms

8. Stand Operation / StagingP81~84

- 8 – 1 Demonstrations / Staging
- 8 – 2 Operation of Loud Speaker Systems
- 8 – 3 Stand Personnel
- 8 – 4 Restrictions on Advertising in Vicinity of Venue
- 8 – 5 Surveys and Questionnaires
- 8 – 6 Distribution of Materials
- 8 – 7 Food Services in the Stands

9. Violation of Regulations and Questions Regarding Interpretation of Regulations ...P85

10. NotesP87~93

- 10 – 1 JAMA Profile
 - 10 – 2 Data on Tokyo Motor Show
 - 10 – 3 Show Venue (Makuhari Messe)
 - 10 – 4 Access
-

1 . Outline

1-1 Outline

1 . Name of Event

The 41st Tokyo Motor Show 2009

2 . Organizer

Japan Automobile Manufacturers Association, Inc. (JAMA)

3 . Co-sponsors

Japan Auto Parts Industries Association (JAPIA)

Japan Auto-Body Industries Association, Inc. (JABIA)

Japan Automotive Machinery and Tool Manufacturers Association (JAMTA)

4 . Patron (Planned)

H. I. H. Prince Tomohito of Mikasa

5 . Chairman

Satoshi Aoki (Chairman of Japan Automobile Manufacturers Association, Inc.)

6 . Dates

Oct. 23 (Fri.) — Nov. 4 (Wed.), 2009

- Press DaysOct.21 (Wed.) and 22 (Thurs.)

- Special Guest Day and Opening CeremonyOct. 23 (Fri.)

- General Public DaysOct. 24 (Sat.) — Nov. 4 (Wed.)

7 . Hours (Planned)

Press Days 9:00 — 18:00

Special Guest Day

- Opening Ceremony Guests 9:00 — 18:00

- Other Guests12:30 — 18:00

Public Show Days

- Weekdays10:00 — 18:00

- Saturdays and Holidays 9:30 — 19:00

(Admission time and number of visitors admitted are subject to change)

8 . Admission Fees (Planned, 5% consumption tax included)

Adults	¥ 1,300
- Advance tickets	¥ 1,100
- After 15:00 tickets (Weekdays)	¥ 1,100
Senior high school students	¥ 600
- Advance tickets	¥ 500
- After 15:00 tickets (Weekdays)	¥ 500
Junior high school students and under	free

9 . Location

Makuhari Messe, Chiba City

10. Support (Planned)

Ministry of Foreign Affairs/Ministry of Economy, Trade and Industry/Ministry of Land, Infrastructure,Transport and Tourism/Ministry of the Environment/Tokyo Metropolitan Government/Chiba Prefectural Government/Chiba Municipal Government/Organisation Internationale des Constructeurs d' Automobiles (OICA)/Japan External Trade Organization (JETRO)

11. Cooperation (Planned)

Japan Automobile Importers' Association, Japan Automobile Research Institute, Inc., Automobile Business Association of Japan, Society of Automotive Engineers of Japan, Inc., Japan Automobile Dealers Association, Metropolitan Expressway Public Corporation, Japan Traffic Safety Association, Japan Automobile Federation and 24 other organizations.

1-2 Operation Schedule

Contents			Time (Planned)
	Year	Date	
Deadline for exhibition space applications	2008	Oct.17 (Fri.)	—
Notification on the allotment of exhibition space - Passenger Cars, Commercial Vehicles, Motorcycles and Vehicle Bodies Sections		End of December	—
Notification on the allotment of exhibition space - Parts, Machinery and Tools Section	2009	Early March	—
Sending of Information regarding applications - Newsletter to Exhibitors		Mid-July	—
Application Deadline ① *Online application - Bonded cargo, Exhibitor's rooms, etc.		Aug.14 (Fri.)	—
Application Deadline ② *Online application - Electricity, Water supply, Stand design drawings, etc.		Sep.4 (Fri.)	—
【Preparatory Work for Ceiling Suspension】 - Information will be provided separately for Exhibitors of Passenger Cars, Commercial Vehicles, Motorcycles and Vehicle Bodies Sections.	2009	Oct.13 (Tue.)	12:00—18:00
【Delivery Period】 - Passenger Cars, Commercial Vehicles, Motorcycles and Vehicle Bodies Sections (Indoor)		Oct.13 (Tue.)	18:00—24:00
		Oct.14 (Wed.) — 19 (Mon.)	0:00—24:00
		Oct.20 (Tue.)	0:00—18:00
【Delivery Period】 - Parts, Machinery and Tools Section		Oct.15 (Thurs.)	8:00—24:00
		Oct.16 (Fri.) — 19 (Mon.)	0:00—24:00
		Oct.20 (Tue.)	0:00—18:00
【Press Days】		Oct.21 (Wed.) and 22 (Thurs.)	9:00—18:00
【Opening Ceremony/Special Guest Day】		Oct.23 (Fri.)	9:00—18:00
【Public Show Days】		Oct.24 (Sat.) — Nov.4 (Wed.)	10:00—18:00 9:30—19:00 (Saturdays and Holidays)
		Nov.4 (Wed.)	20:00—24:00
【Removal Period】 - All Sections		Nov.5 (Thurs.)	0:00—24:00
		Nov.6 (Fri.)	0:00—17:00

* See "2-15 Registration Forms" regarding registration forms to be submitted for ① and ②.

* See "5-1 Delivery and Removal" regarding delivery and removal periods.

* Information will be provided separately in the Newsletter to Exhibitors regarding delivery and removal for the Vehicle Bodies Section (Semi-outdoor and Outdoor) .

Category	Company Name	Address / Contact Info
Exhibiting Application	Tokyo Motor Show Office, Japan Automobile Manufacturers Association, Inc.	Jidosha Kaikan, 1-1-30 Shiba Daimon, Minato-ku, Tokyo, 105-0012 Japan TEL +81-3-5405-6127 FAX +81-3-5405-6136 http://www.tokyo-motorshow.com/app/en/contact http://www.tokyo-motorshow.com
Media Announcements, Press Briefings	Public Relations Office, Japan Automobile Manufacturers Association, Inc.	Jidosha Kaikan, 1-1-30 Shiba Daimon, Minato-ku, Tokyo, 105-0012 Japan TEL +81-3-5405-6119 FAX +81-3-5405-6136 http://www.tokyo-motorshow.com/app/en/contact http://www.tokyo-motorshow.com
Regulations, Construction, Fire Safety, Operations	Tokyo Motor Show Makuhari Messe Office, Makuhari Messe, Inc.	2-1 Nakase, Mihama-ku, Chiba City, Chiba, 261-0023 Japan TEL +81-43-296-0270 FAX +81-43-296-0271 Email: 41tms@m-messe.co.jp http://www.m-messe.co.jp
Bonded Exhibits	International Division, Ishikawa-gumi, Ltd.	5-9-4 Higashi-shinagawa, Shinagawa-ku, Tokyo, 140-0002 Japan TEL +81-3-3474-8102 FAX +81-3-5460-9841 Email: igl-exhi@ishikawa-gumi.co.jp http://www.ishikawa-gumi.co.jp
Waste Disposal, Cleaning	Chiba Prefectural Building Maintenance Cooperative Union Makuhari Messe Office	2-1 Nakase, Mihama-ku, Chiba City, Chiba, 261-0023 Japan TEL +81-43-296-0534 FAX +81-43-296-0753 Email: cbmm@atlas.plala.or.jp http://www.chuokai-chiba.or.jp/builmain/index.html
Flameproofing, Flameproof Testing	Japan Fire Retardant Association	9F Kyodo Bldg. 4-1-5 Nihonbashi-Muromachi, Chuo-ku, Tokyo, 103-0022 Japan TEL +81-3-3246-1661 FAX +81-3-3271-1692 Email: koho-shitsu@jfra.or.jp http://www.jfra.or.jp

*Contact information for items not included above is scheduled to be made available in mid-July 2009 through the Newsletter to Exhibitors.

2 . General Rules and Regulations

These regulations define the fundamental items required of exhibitors in the planning, design, and operation of exhibits and displays, based on the objectives below. Exhibitors are requested to cooperate in displaying attractive exhibits in an effective way, with a full understanding of the purpose of these rules and regulations.

1. To create a display environment that offers "Quality and Style" with attractive exhibits appropriate to an international motor show.
2. To create a more relaxing, easy-to-view environment that ensures satisfaction for visitors.
3. To secure visitor traffic routes that give ample consideration to the safety of large numbers of visitors, and that enable visitors to move through the venue smoothly.
4. To ensure that each company's space is entirely self-contained, so as not to cause inconvenience to adjoining spaces, for example with sound, lighting, or crowding resulting from performances and/or demonstrations, etc.
5. To strive for a Motor Show that minimizes the consumption of energy and resources and minimizes waste in the display of exhibits.

2-1 Requirements for Exhibitors

The Tokyo Motor Show (hereafter referred to as "the Show") is made possible through the participation of exhibiting manufacturers.

Only companies that meet the following requirements and are recognized by the Japan Automobile Manufacturers Association, Inc. (hereafter referred to as "the Secretariat") may apply for exhibition space.

1) Passenger Cars, Commercial Vehicles and Motorcycles Sections

- (1) Manufacturers that are the members of the automobile manufacturers' associations in their own countries (as of October 17, 2008)
- (2) Manufacturers of products that have been designated by the Ministry of Land, Infrastructure, Transport and Tourism.

2) Vehicle Bodies Section

- (1) Members of co-sponsor associations* (as of October 17, 2008) or manufacturers recommended by those associations.
- (2) Manufacturers that are regular members of the industrial association of vehicle bodies manufacturers in their own countries.

3) Parts, Machinery and Tools Section

- (1) Members of co-sponsor associations** (as of October 17, 2008).
- (2) Manufacturers of parts, machinery and tools, and related products or their associations, other than those covered by (1) above (including foreign manufacturers and their associations).

※Qualified foreign exhibitors may exhibit through a representative in Japan, but in such cases, the manufacturer's certification is required.

※In the case of applications made through representatives (including organizations recognized by the Secretariat), the Secretariat shall contact the exhibitor through the representative and the representative shall assume full responsibility for all matters relating to the applicant's participation in the Show.

*Co-sponsor associations: Japan Auto-Body Industries Association, Inc. (JABIA)

**Co-sponsor associations: Japan Auto Parts Industries Association (JAPIA), Japan Automotive Machinery and Tool Manufacturers Association (JAMTA)

2-2 Charges for Exhibition Space

Exhibition space charges are as shown in the table below. Exhibition fees must be paid in Japanese yen.

Exhibit category	Unit	Cost ※5% consumption tax included.
(A) Passenger Cars (B) Commercial Vehicles (C) Motorcycles	1㎡	¥ 27,300
(D-1) Vehicle Bodies (Indoor Exhibition)	1㎡	¥ 27,300
(D-2) Vehicle Bodies (Semi-outdoor Exhibition)	1㎡	¥ 10,500
(D-3) Vehicle Bodies (Outdoor Exhibition)	1㎡	¥ 5,250
(E-1) Parts, Machinery and Tools (Members of co-sponsor associations)	1 space = approx 9㎡ (2.97m×2.97m)	¥ 324,450
(E-2) Parts, Machinery and Tools (not included in E-1 above)		¥ 392,700

2-3

Application for Exhibition Space and Payment of Exhibit Fees

1) Applications for Exhibition Space

After agreeing with the items listed in the Rules and Regulations, exhibitors should apply for exhibition space by completing the prescribed "Application for Exhibition Space (in duplicate) and submitting it to the Secretariat by October 17, 2008. The application fee should also be remitted by the same date. (The application fee is the amount equivalent to 50% of the space applied for (including 5% consumption tax).)

- (1) If requested, a receipt will be issued for the application fee after confirmation of payment. If an invoice is necessary, the Secretariat should be notified in advance.
- (2) The application fee does not guarantee that the exhibitor will obtain the area for which applied.
- (3) After allocation of booth space, the application fee will be applied to the exhibit fee. However, depending on state of applications received, it is possible that the specific requested space cannot be allocated, or that space cannot be allocated at all. If overpayment corresponding to the allocated area occurs, the difference will be reimbursed (without interest).
- (4) If you wish to share a stand with another exhibitor in the same section, or if you wish to have your stand adjacent to that of a specific exhibitor, the name of that exhibitor should be indicated on the application form. If consent is obtained from both parties of the same section, the Secretariat will arrange the requested stand placement to the extent possible. Under no circumstances, however, will applications for such positioning be accepted after the application deadline.
- (5) Applications will not be accepted from applicants who are in the process of bankruptcy, composition, company liquidation, or have filed for court protection under the Civil or Corporate Rehabilitation Law. Nor will they be accepted from applicants whose current bank accounts have been suspended by financial institutions. The same applies for any case that the Secretariat judges to be similar to those mentioned above.
- (6) The Secretariat reserves the right to defer or reject any application or to restrict proposed space without declaring grounds.

2) Payment of Exhibit Fees

After space allotment, an invoice will be issued in the amount of the exhibit fee according to the space allocated, less the application fee. This balance is to be paid by the date designated on the invoice. With this payment, exhibitors acquire the right to use the space.

3) Cancellation of Exhibit and Cancellation Fees

- (1) To cancel an application, exhibitors should inform the Secretariat and then submit a "Notice of Cancellation of Application for Exhibition Space." (Any format is acceptable, but the reason for cancellation must be specified.)
- (2) The Secretariat reserves the right to cancel exhibits of exhibitors who correspond to the following.
 - ① Those from whom exhibit fees have not been paid by the deadline indicated on the invoice.
 - ② Those who fail to occupy the allotted space by 0:00 on the last day of the Delivery Period (October 20 (Tue.), 2009).
 - ③ Those who are discovered to fall into categories listed in "1) Applications for Exhibition Space, (5)" above after applying.
- (3) Upon cancellation, exhibitors (or their representatives) must promptly pay the Secretariat a cancellation fee as outlined below. Any application fee or exhibit fee already paid will be used as a portion of the cancellation fee, and thus not returned.

Period of receipt of "Notice of Cancellation of Application for Exhibition Space"	Cancellation fee (5% consumption tax included)
From the deadline for applications for exhibition space to the day before the transmission of "Notifications on the Allotment of Exhibition Space"	Exhibition Space Application Fee (50% of fee for space applied for)
After the day of transmission of "Notifications on Allotment of Exhibition Space"	Exhibit Fee (100% of fee for space allocated)

4) Account for Remittances

Payment of application fees, exhibit fees, cancellation fee, etc. should be made by bank transfer to the following account. Any remittance charges are to be borne by the exhibitor, and all payment must be made in Japanese yen.
 Account No. 4344678, Japan Automobile Manufacturers Association, Inc.
 Bank of Tokyo-Mitsubishi UFJ, Ltd. – Shin Marunouchi Branch (Branch No. 422)

2-4

Allotment of Exhibition Space

- 1) The Secretariat will decide stand locations within the exhibition halls for the Passenger Cars, Commercial Vehicles, Motorcycles, Vehicle Bodies, and Parts, Machinery and Tools Sections, taking into account the types of exhibits, the total area applied for by exhibitors, physical conditions of the venue and other factors.

- 2) Based on the available allocation space in each exhibition section, the Secretariat will allot the exhibition spaces after the closing of the application period.
- 3) The Secretariat will allot the spaces taking into consideration the space required for the common passageways and the total space of the exhibition hall. Large spaces may be divided into two segments by aisles.
- 4) If two or more applicants request the same space in the Passenger Cars, Commercial Vehicles and Motorcycles Sections, the Secretariat will allot it based on a lottery.
- 5) Due to the configuration of the venue, for the Parts, Machinery and Tools Section, space may be assigned in terms of measured area equivalent to the number of the allocated stand spaces, instead of allocating space in basic stand units (9m²).
- 6) No complaints regarding the allotment will be accepted.
- 7) Any space that becomes available after the initial allotment due to cancellation, etc., may be reallocated by the Secretariat.
- 8) Exhibitors are not allowed to sub-license or transfer their allotted space in part or in whole, whether or not such action is gratuitous, to a third party. Exchange of spaces among exhibitors is also not allowed.
- 9) The Secretariat reserves the right to make partial changes, for compelling reasons, in any allotted space after the official allotment has been decided. The exhibitor shall not be allowed to cancel the exhibit, nor demand compensation because of such changes.

2-5 Conditions for Exhibition

1) Passenger Cars Section

Exhibits for the Passenger Cars Section include passenger cars (including minicars) with license plate numbers 3, 5, or 7, as classified by the Ministry of Land Infrastructure and Transport Registration Regulation (Chapter 3, Clause 13, Item 2), and their engines, chassis, and accessories. Vehicles with license plate numbers 1, 2, 4, 6 or 8 (including minicars) and their engines, chassis and accessories may also be exhibited.

2) Commercial Vehicles Section

The exhibits for the Commercial Vehicles Section include vehicles (including minicars) with license plate numbers 1, 2, 4, 6, or 8, as classified by the Ministry of Land, Infrastructure, Transport and Tourism Registration Regulation (Chapter 3, Clause 13, Item 2), and their engines, chassis, and accessories.

3) Motorcycles Section

The exhibits for the Motorcycles Section include motorcycles, scooters, mopeds, and other engines and accessories. Exhibitors are allowed to display up to 5 special exhibits such as snowmobiles and wet bikes. (Display of their specifications and pricing of sale items permitted).

4) Vehicle Bodies Section

Vehicle bodies, barrier-free vehicles, trailers, their equipment and related accessories.

5) Parts Machinery and Tools Section

(1) Exhibits must be parts, accessories, or machinery and tools for passenger cars, commercial vehicles and motorcycles, as defined in "2-14 Exhibit Classifications."

(2) No exhibits other than products manufactured by exhibitors themselves and reference exhibits may be exhibited.

(3) Exhibitors using passenger cars, commercial vehicles, motorcycles or vehicle bodies in their exhibits shall strictly abide by the following conditions.

① The use of passenger cars, commercial vehicles, motorcycles or vehicle bodies (including 1/1 scale models, cut chassis, and cut bodies) is allowed only if intended to increase the clarity of the exhibits. Such exhibition is not permitted if intended to lure visitors.

② Advertising related to the models of passenger cars, commercial vehicles, motorcycles or vehicle bodies in use is strictly prohibited.

6) Loads

Sample loads such as vehicles or products may only be displayed on the cargo bed of an exhibited vehicle, but there must be no labeling regarding the load (name of manufacturer, model name, specifications, advertising, etc.).

7) No exhibits shall be allowed other than the following products manufactured by the exhibitors.

(1) Production vehicles (vehicles for which type designation approval has been obtained as of October 23 (Fri.), 2009, from the Japanese Ministry of Land, Infrastructure, Transport and Tourism.)

(2) Reference vehicles (experimental vehicles, commemorative vehicles, export-specification vehicles, overseas production vehicles, etc.)

(3) Vehicles supplied on an OEM basis.

(4) Jointly developed vehicles currently being developed, produced, or sold (including vehicles of other manufacturers' brands)

(5) Vehicles not listed above but recognized by the Secretariat

8) All exhibits, except reference exhibits, must conform with Japanese domestic laws, and any in violation thereof must not be exhibited.

9) Sales contracts for exhibited items may be entered into freely, however on-the-spot sales are strictly prohibited. The indication "Sold," purchasers' names, sales volumes, or the like must not be shown on any exhibit.

2-6 Prohibition of Counterfeit Products

- 1) Exhibitors are prohibited from conducting any activity (including, but not limited to, displaying, screening, or distributing) involving any product which infringes the intellectual property rights (whether registered in Japan or elsewhere and including, but not limited to, patent, trademark, industrial design or copy rights) of any other party. Any such product will, in principle, be treated as a counterfeit product.
- 2) The Secretariat reserves the right to remove from the show site or take any other action it deems, at its sole discretion, appropriate in regard to any product which infringes or is seen to infringe the intellectual property rights of any other party. In the event, the exhibitor concerned shall not express any objection to such action as described herein taken by the Secretariat.
- 3) Any exhibitor who is the object of such action as described in the preceding provision in regard to any product which is seen to infringe the intellectual property rights of another party shall furthermore cooperate with the Secretariat in the effort to determine whether or not the product/s in question is/are, in fact, counterfeit.
- 4) The resolution of any conflict with respect to intellectual property rights posed by any such product as described herein shall be the responsibility of the exhibitor concerned.

2-7 Decorations and their Installation

- 1) The Secretariat will undertake general decoration such as the display of section signs, basic stands in the parts section, and general information boards.
- 2) All stands are fitted by the exhibitor at the exhibitor's expense. All decorations and their installation must conform with the "Fire Prevention Regulations" of the Chiba Municipal Government.
- 3) The size and placement of exhibition facilities, the use of audio equipment, and other display work in each stand must conform to "3. Regulations Applicable to Passenger Cars, Commercial Vehicles, Motorcycles and Vehicle Bodies Sections", "4. Regulations Applicable to Parts, Machinery & Tools Section", "5. Delivery and Removal", "6. Construction Work", "7. Regulations for Use of Utilities", and "8. Stand Operation / Staging".
- 4) The charges for electricity, communication facilities, water supply, drainage and other utilities, and the installation of these facilities must conform to "7. Construction Work".

2-8 Expenses and Settlement of Accounts

Apart from construction work costs specifically covered by the Secretariat, exhibitors are responsible for all expenses they incur, including those for the delivery, removal, display, demonstration of their exhibits, disposal of waste, etc.

Each exhibitor and/or his representative must pay all charges in Japanese yen, including those for electricity, communications facilities, floor restoration, and water supply, to the Secretariat by the date specified by the Secretariat.

*For more details, please refer to "2-16 Schedule of Exhibitor's Expenses".

2-9 Protection of Visitors and Maintenance of Exhibits

- 1) The Secretariat will take measures to protect visitors and maintain facilities, including the dispatch of management staff and security guards. However, exhibitors must ensure that their stands are attended by their own personnel throughout opening hours to receive visitors, as well as protect and maintain their exhibits.
- 2) For days on which large crowds are anticipated (Saturdays, holidays, etc.) exhibitors should take extra measures to relieve crowd congestion through stand design, securing passageways for visitors, and one-way routes around the exhibits.
- 3) During the show period, including delivery and removal times, the Secretariat will bear no responsibility for any losses incurred in the event of fire, accident, theft, damage or other incident. Exhibitors should take necessary precautions, such as locking exhibitor's rooms and/or taking out insurance against loss or damage.
- 4) In the unlikely event of an accident, the exhibitor must file a report with the Secretariat immediately. The matter shall be resolved under the full responsibility of the exhibitor.
- 5) Exhibition facilities must be constructed in such a way that they will be safe from collapse, falling, or displacement due to an earthquake and will not hinder the evacuation of visitors or fire-fighting activities.

2-10 Changes in Period and Opening Hours

When deemed necessary, the Secretariat may change the period or opening hours of the Show. No compensation will be paid for damage or loss resulting from such changes, and cancellation of an exhibit on these grounds will not be accepted.

2-11 Cancellation of the Show

The Show may be cancelled due to the occurrence of a natural disaster or in unavoidable circumstances. If the show is cancelled prior to its opening, including Press Days, the Secretariat will refund to the exhibitors any balance left after deducting all necessary expenses paid or payable by the Secretariat for the planned Show.

The Secretariat will not be required to compensate an exhibitor for any damage or loss incurred by the exhibitor due to the cancellation of the Show.

2-12 Newsletter to Exhibitors

Information for exhibitors and various documents related to applications will be forwarded to the persons in charge as written on the application for exhibit space along with the "Newsletter to Exhibitors." Persons in charge whose contact information has changed should advise the Secretariat accordingly.

2-13 Admission

Admission charges will be as follows:

1) Admission tickets (Planned)

5% consumption tax included

Category	Standard ticket	Advance ticket Afternoon discount (after 15:00) Group discount (30 or more)	Advance tickets for exhibitors' guests
Adults	¥1,300	¥1,100	¥800
Senior high school students	¥600	¥500	—
Junior high school students and under	Free		—

2) Invitation tickets (valid from 12:30 on Special Guest Day)

For details on invitation tickets or advance tickets for exhibitor's guests, please refer to the "Newsletter to Exhibitors."

3) Exhibitor admission cards

Exhibitor admission cards valid throughout the Show and during the delivery and removal of exhibits will be issued free of charge in advance in the numbers shown below. These cards must be shown when entering or leaving the exhibition site.

Exhibit Section	Number of free cards
(1)Passenger Cars, Commercial Vehicles, Motorcycles and Vehicle Bodies Sections	1 card per 3m ² of exhibition space
(2)Parts, Machinery and Tools Section	6 cards per stand

※If the number of Exhibitor admission cards is insufficient, please purchase additional cards. Details will be given in the Newsletter to Exhibitors.

※Please refer to "5-1 Delivery and Removal, 7)" for details on "Authorized Exhibitor Company Badges".

2–14

Exhibit Classifications

Class	Exhibit category	Description
Class 1	Passenger Cars	Passenger cars, their engines, chassis and related units.
Class 2	Commercial Vehicles	Commercial vehicles, their engines, chassis and related units.
Class 3	Motorcycles	Motorcycles, scooters, mopeds, and their engines and related units.
Class 4	Vehicle Bodies	Vehicles fitted with vehicle bodies, trailers, barrier-free vehicles, their equipment and related units.
Class 5	Auto Parts Item A Engine Parts	Piston, Piston Ring, Cylinder Liner, Engine Gasket and Packing, Engine Valve, Valve, Rocker Arm and Shaft, Other Valve Driving Parts, Bearing, Fuel Pump, Carburetor, Fuel Injection Equipment for Diesel Engine, Fuel Injection Nozzle for Diesel Engine, Fuel Injection Nozzle for Gasoline Engines (Injector), Fuel Filter, Air Cleaner, Air Cleaner Element, Manifold, Turbo Charger and Super Charger, Oil Pump, Oil Filter, Water Pump, Radiator, Thermostat, Oil Cooler, Fan and Fan Clutch, Catalytic Converter, Other Parts for Emission Control Device, Rubber Hose, Exhaust Pipe & Muffler, Other Engine Parts
	Item B Electrical Parts	Starter Motor, Generator, Magneto, Distributor, Ignition Coil, Spark Plug, Glow Plug, Engine Control Device, Drive and Transmission-Related Electronic Device, Brake-Related Electronic Device, Sensor for Electronic Device, Remote Key System, Other Electrical Parts, Head Lamp, Signal and Indicator Lamp, Other Lamp, Speedometer, Wiper Motor and Linkage Parts, Wiper Arm and Blade and link mechanism, Windshield Washer, Horn and Buzzer, Steering Lock, Switch, Flasher, Relay, and Solenoid, High Voltage Electric Cable, Low Voltage Electric Cable, Wire Harness, Other Electrical Parts
	Item C Drive, Transmission, Steering, Suspension, Brake Parts	Clutch Cover, Clutch Disk, Clutch Facing, Standard Transmission, Transmission Parts, Automatic Transmission, Steering Shaft, Column and Gear, Steering Wheel, Power Steering Device, Tie Rod End, Front Axle, CV Joint, Propeller Shaft, Universal Joint, Differential Gear, Rear Axle, Hub Bolt & Nut, Bushing, Oil Seal, Shift Lever, Pedal, Control Cable, Other Drive, Transmission and Steering Parts, Leaf Spring, Coil Spring, Shock Absorber, Suspension Strut, Torsion Bar Stabilizer, Other Suspension Parts, Drum Brake Assembly, Disk Brake Assembly, Air Brake Assembly, Power Brake, Brake Cylinder, Piston Rubber Cup, Brake Lining, Brake Shoe, Disk Pad, Brake Hose, Brake pipe, Control Valve, Other Brake Parts, Other Suspension and Brake Parts
	Item D Body and Interior Parts, Accessories	Panel for Car Body, Chassis Frame, Dashboard and Panel, Bumper, Fuel Tank, Upholstery and Molding, Window Frame, Weatherstrip, Window Regulator, Door Handle and Lock, Door Hinge and Check, Seat and Seat Spring, Seat Parts, Seat Belt, Air Bag Module and Parts, Interior Parts, Mirror, Rubber Damper, Other Body Parts, Car Clock, Car Radio, Car Stereo, Navigation system, Electronic toll collection in-vehicle unit, Cooler/Air Conditioning, Heater/Air Conditioning, Child Seat, Helmet, Roof Carrier, Wheel, Wheel Cap, Paint, Other Accessories
	Item E Materials and others	Exhibits of Governments and Organizations, Tire, Battery, Window Glass, Materials
Class 6	Machinery and Tools	Boring & Honing machines, Steam cleaners, Lubricators, Lifts, Other garage equipment
	Item A Machinery	
	Item B Tools	Pliers, Wrenches, Screwdrivers, Spanners, Reamers, Other maintenance tools
	Item C Diagnostic machinery	Engine analyzers, Brake testers, Headlight alignment testers, Exhaust emission analyzers, Others testers
	Item D Other equipment	Screw Jacks, Gauges, Washing Equipment, Other Equipment

Form	Summary
Concerning Public Relations Materials	
Detailed List of Exhibit Items	First deadline: The number of exhibited vehicles and the number of world premiers/ Japan premiers
	Final deadline: Features and other details should be submitted.
	List of departments handling media inquiries
Application for Linking with the Tokyo Motor Show Web Site	For including a link from the Tokyo Motor Show Web Site (free).
Concerning Exhibited Items and Exhibition in General	
Application for Person in Charge of Stand and Person(s) Responsible for Fire Prevention	For registration of the persons in charge of the stand and those responsible for fire prevention
Application for a Stand Interior Decorator	For registration of interior decorators and those responsible for construction within the stands
Notification of Stand Design Drawings	For presentation of layout plans, floor plans and vertical view of facilities
Notification of Two-Story Facility Plan	For presentation of layout plans, floor plans and vertical views of facilities
Application for Construction Work for Items Suspended from the Ceiling	For suspending items from the ceiling
Application for Use of Hole-in-Anchors	For using hole-in-anchors
Application for Waiver of Prohibited Acts	For using open flames or other hazardous materials
Detailed List of Bonded Cargoes	For items to be treated as bonded cargo
Application for Use of Electricity	Application for use of electricity
Notification Concerning the Completion of Electrical Work	For reporting after the completion of electrical work
Application for Water Supply Service	For using water supply services in the stand
Application for Temporary Communication System Installation (fixed-line telephone, ISDN line or optical communication line)	For using fixed-line telephones, ISDN lines or optical communications lines in the stand
Application for Use of Cables for Broadcasting Services	For receiving FM broadcast, UHF broadcast, VHF broadcast or broadcasting satellite in the stand
Application for Use of Wireless Microphones	For using wireless microphones in the stand
Application for Exhibitors' Rooms	For using exhibitors' rooms
Application for Exhibitor's Surveys	For carrying out visitor surveys outside the exhibition stand
Application for Exhibitor's Logo for Overhead Banner	For registration of exhibitors' logos for overhead banners
Application for Punch Carpet (In-Stand)	For using carpet similar to that used in the passageways
Concerning Sales of Tickets and Related Matters	
Application for Official Events (Details will be provided separately)	For registration for Opening Ceremony and Reception
Application for Exhibitors' Admission Cards	For purchasing additional exhibitors' ID cards (in addition to the ID cards provided free of charge)
Application for Authorized Exhibitor Company Badges	For purchasing badges for authorized exhibitors
Application for General Admission Tickets, Japanese Motor Vehicles Guidebook (vol.56) Coupons and Envelopes	For buying tickets, envelopes with the Tokyo Motor Show logo, or coupons for the Japanese Motor Vehicles Guidebook in advance
Application for Japanese Motor Vehicles Guidebook (vol.56)	For purchasing Japanese Motor Vehicles Guidebook (vol.56)
Application for Official Show Record DVD	For purchasing an official DVD of the 41st Tokyo Motor Show 2009
Application for Food & Beverage Coupon	For purchasing tickets for meals in and around the venue

*Details of deadline for submission of registration forms (available online), etc., will be provided separately in the "Newsletter to Exhibitors" (scheduled for mid-July, 2009).

2-16

Exhibitor Expenses

*Exhibit category: ① Passenger Cars, Commercial Vehicles and Motorcycles Sections

② Vehicle Bodies Section

③ Parts, Machinery and Tools Section

(○:All exhibitors △:Relevant exhibitors —:Not applicable)

Type	Item	Exhibit category			Unit price (5% consumption tax included)	Notes
		①	②	③		
Exhibits	Exhibit fees	○	○	○	Passenger Cars, Commercial Vehicles, Motorcycles ¥27,300 per m ²	
					Vehicle Bodies (Indoor Exhibition) ¥27,300 per m ²	
					Vehicle Bodies (Semi-outdoor Exhibition) ¥10,500 per m ²	
					Vehicle Bodies (Outdoor Exhibition) ¥5,250 per m ²	
					Parts (Members of co-sponsor associations) ¥324,450 per stand	
					Parts (Other than above) ¥392,700 per stand	
Tickets	Exhibitor's Admission Cards	△	△	△	When issued passes are not sufficient ¥3,000 each	
	Authorized Exhibitor Company Badges	△	△	△	¥100 each	
	Exhibitor's Guest tickets	△	△	△	¥800 each	
	Invitation envelopes	△	△	△	¥20 each	
	Japanese Motor Vehicles Guidebook Coupons	△	△	△		Unit prices listed separately
	Food & Beverage Coupons	△	△	△	¥1,000 per coupon sheet	
Exhibits / Displays	Anchor bolt fees	△	△	△	Hole-in anchor: ¥1,050 per bolt	
	Power line construction	△	△	△	Application capacity (incl. lights and power) ¥2,360 per 0.1kw	
	Electricity fees	△	△	△	Application capacity (incl. lights and power) ¥2,100 per 0.1kw	Whole period
	Construction fees for installing basic water supply	△	△	△	13 mm dia. piping ¥63,000	
		△	△	△	20 mm dia. piping ¥94,500	
		△	△	△	25 mm dia. piping ¥126,000	
	Water supply and drainage fees	△	△	△	Volume of water consumed: ¥830 per m ³	
	Temporary phone fees	△	△	△	¥77,700 each	Not including international calls and excess phone charges
	ISDN fees	△	△	△	¥105,000 per line	
	High Speed optical communications circuitry usage fees	△	△	△	¥126,000 per contract	
	Antenna facilities	△	△	△	VHF · UHF · FM ¥73,500	
		△	△	△	Digital terrestrial broadcasts ¥105,000	
		△	△	△	Satellite broadcasts ¥157,500 per wavelength	
	Exhibitor's room fees	△	—	—		Unit prices listed separately

Note: 1. Bank transfer fees and various remittance charges must be paid by exhibitors.

2. Applications (available online) for items other than Exhibition Space will be forwarded in mid-July 2009.

3 . Regulations Applicable to Passenger Cars, Commercial Vehicles, Motorcycles and Vehicle Bodies Sections

3-1 Composition of Exhibition

The exhibitor must pay proper attention to the safety of visitors and make every effort to ensure the exhibition is comfortable for visitors by enabling a smooth flow of visitors and a good overall view, and by considering effects on neighboring stands. In particular, exterior walls along the central common passageway are to be designed so that they are at least 50% open. As a rule, stands should be composed to enable visitors to move in and out freely, and to avoid having visitors stop in passageways to view exhibits.

As shown below, stands shall be divided into "Large Stands" and "Small Stands" depending on their total area. Zone A and Zone B (except for some small stands, etc.) shall be designated to regulate the height of stand structures.

1) Large Stands and Small Stands

Exhibition Section	Large Stands	Small Stands
Passenger Cars and Commercial Vehicle Sections	Area: 600 m ² or more	Area: Less than 600 m ²
Motorcycles and Vehicle Bodies (Indoor Exhibition) Sections	Area: 300 m ² or more	Area: Less than 300 m ²

2) Zone composition and height restrictions (Ref. "3-6, 3-7 Regulations on Stand Layout Design")

Section	A Zone	B Zone
Passenger Cars Commercial Vehicles Section Motorcycles Section (Large Stands)	The height of stand structures shall be 4.5 m or less. The area of the zone shall be 1/4 of the stand area.	The height of stand structures shall be 6.0 m or less. The area of the zone shall be 3/4 of the stand area.
Motorcycles Section (Small Stands) Vehicle Bodies (Indoor Exhibition) Section	For stands on the central passageway side in the North Hall, the height of stand structures shall be 4.5 m or less. For stands adjacent to the walls of the North Hall, the height of stand structures shall be 6.0 m or less.	

※The height of stand structures within a 6.0 m radius of fire-fighting equipment (fire hoses) in Halls of the Makuhari Messe International Exhibition Halls 1, 6, 7, and 8 shall be 4 m or less.

※Please see "6-6 Suspending Construction from Ceiling, (3)" for ceiling suspension height restrictions.

※For oversized vehicles, etc., if the exhibited item itself exceeds the height limit (ex: a crane exhibited with its boom extended), it may be allowed in some cases. Exhibitors should consult with the Secretariat and receive permission prior to submitting their stand design drawings.

※Restrictions for Vehicle Bodies Section (Semi-outdoor Exhibition and Outdoor Exhibition) will be informed at a later date.

3) Coverage

The area covered by all exhibits and structures in a Large Stand (areas on the first floor where visitors are unable to pass) shall be 50% or less of the total area.

4) Setting back from borderline (Large Stands)

If the large stand exhibitors wish to install an information booth, display stand, etc. along a borderline facing a common passageway running from north to south, it must be set back at least 50 cm from the borderline.

(1) West Hall, Center Hall, East Hall (International Exhibition Hall 1-8 halls)	Along a borderline facing a common passageway running from north to south
(2) North Hall (International Exhibition Hall 9-11 halls)	Along a borderline facing a common passageway running from east to west

3-2 Restrictions on Facilities (Floors and Passageways)

Stand structures must be safe and conform to the Construction Standards Law and the Fire Services Act of Japan. The height of stand structures and exhibits, and building coverage ratio shall strictly conform to the regulations outlined in "3-1 Composition of Exhibition." Matters relating to the exhibition of heavy items, two-story facilities, and suspending construction from ceilings shall strictly conform to the regulations outlined in "6. Construction Work."

1) Floors

(1) When elevating the floors used by visitors as a passageway, the approaches to them should be slanted at an angle of no more than 1/12. If exhibit kits need to be recycled, the slope grade may be less than 1/8 provided that prior confirmation is obtained from the Secretariat. Floors inside the stands should be designed taking "barrier-free" elements into consideration.

(2) When the height of the floors exceeds 2.1 m, they should be regarded as a two-story facility as described in "6-5 Two-story Facilities."

- (3) Exhibitors may use any flooring material, provided that its surface is safe for pedestrians and that wear and tear does not generate dust.
- (4) For the safety of visitors, electric wires, etc. protruding from the floor surface must be protected by additional flooring with at least 90 cm in horizontal width, and having a slope along the perimeter. (The height of the edge of the additional flooring from the existing floor must not exceed 10 cm.)
- (5) Carpeting work on the common passageways inside the exhibition hall will be carried out by the Secretariat.

2) In-stand Passageways

- (1) An in-stand passageway (more than 4 meters in width) must be made available throughout the Show period within each Large Stand at the contact points, as shown in the Regulations on Stand Layout Design (to be developed after stand allocations are finalized). The in-stand passageway should run in a straight line as long as possible (except at the east end stand in the East Hall and the west end stand of the West Hall, where it may curve in the shape of the letter "L"). Exhibits must not be placed on the in-stand passageways.
- (2) When the in-stand passageway is elevated, as a rule the approach to it should be slanted at no more than an angle of 1/12, and must be strong enough to enable the passage of electric cars used for the Patron's show tour (planned). Only in cases when a 1/12 slope is not feasible (for example due to re-used exhibition kits), a slope with an angle of 1/8 or less may be used upon confirmation with the Secretariat.
- (3) In case a stand structure is constructed above an in-stand passageway, it should have a clearance of at least 2.7 m from the floor.

3) In-stand emergency passageways

- (1) In Large Stands or Joint Display Stands, it may be necessary to establish in-stand emergency passageways (north-south direction) leading directly to the Exhibition Hall's emergency exits. (Ref. Regulations on Stand Layout Design for more details.) In these cases, the Secretariat shall allot additional area for this passageway, and shall bear the costs for this additional area. The area of the stand used as the basis for calculating the exhibition charge shall not include this additional segment of the passageway. Exhibits must not be placed on the in-stand emergency passageways.
- (2) If the emergency passageway is elevated, the part of the floor connecting the stands with the common thoroughfare should be slanted at no more than an angle of 1/12 with no steps.
- (3) If the emergency passageway is the same color as the floor of the floor of the stand, measures shall be taken to clearly indicate the width of the passageway.
- (4) In case a stand structure is constructed above the in-stand emergency passageway, it should have a clearance of at least 2.7m from the floor surface.

4) Utilization of Hall Columns

When decorating an existing column within a stand, height restrictions shall be strictly observed (ref. "3-1 Composition of Exhibition"). Any ventilator buttons installed on a column must be kept operative.

3-3 Display of Specification Board

All vehicles shall display the following information (according to the Automobile Fair Trade Council's New Vehicle Display Regulations Manual). All other displays are optional. The model name and specifications shall be displayed in both English and Japanese.

1) Production vehicles

Japanese	English
車名及び型式	Model
エンジン型式	Engine model
排気量 (L)	Displacement (L)
トランスミッション形式、変速段数	Transmission type
燃料供給装置の形式	Fuel system
燃料消費率 (km/l) (例) 10・15モード燃費 (国土交通省審査値)	Fuel consumption (km/l) (Ex.)10・15mode Fuel consumption (MLIT inspection values)
車両重量 (Kg)	Gross vehicle weight (Kg)
主要燃費向上対策 (筒内直接噴射、希薄燃焼等)	Main fuel economy improvement measures (direct injection, lean burn, etc.)
プレミアムガソリン使用の場合はその旨	Fuel type
東京地区希望小売価格 (¥) ※諸費用が価格に含まれない等を明記。 ※未定の場合は「価格未定」と記入。	Suggested retail price in the Tokyo area (¥) * Indicate "taxes and incidental expenses not included" * Indicate "to be determined" if price has not been set.
製造事業者の名称	Manufacturer

2) Reference vehicles: Clearly indicate "Reference Exhibit" for all vehicles other than production vehicles.

3-4 Overhead Banners

The banners of exhibitors' names that will be suspended above their stands will be provided and paid for by the Secretariat at its own cost. Details of their shape, the number of suspended items, and display layout will be provided in the "Newsletter to Exhibitors".

3-5 Submission of Stand Design Drawings

To prevent inadvertent violation of these regulations due to misinterpretations, and to prevent problems of security and annoyance to neighboring stands that may arise from exhibition performances and installation of loudspeakers, each exhibitor must submit two copies of the items listed below to the Secretariat for approval at an early stage in exhibition planning to allow for changes if necessary. The deadline for submission is September 4 (Fri.), 2009.

Should an exhibitor wish to change the approved plan, the same documents must be submitted again immediately for reapproval.

"Notification of stand design drawings"

Layout plan for exhibits and facilities, plane and vertical drawings of facilities, all with accurate and clear dimensional representation.

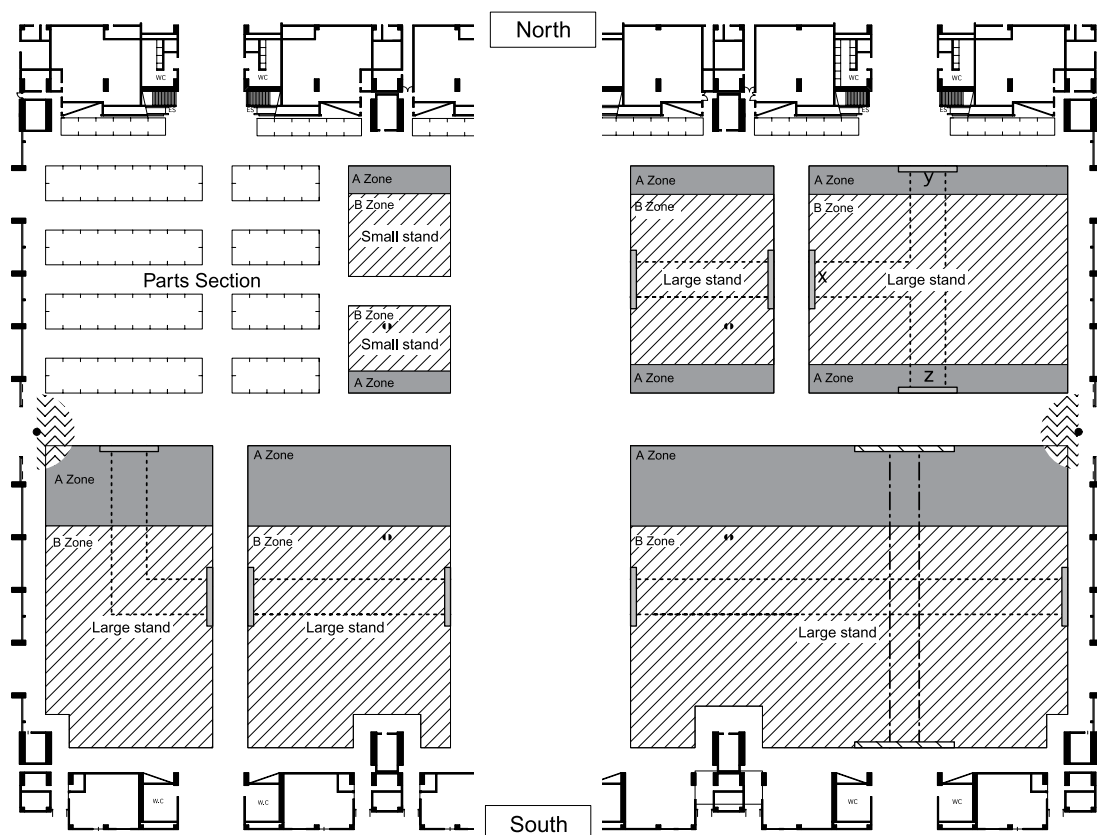
※Drawings should include names/designations of exhibited equipment, members, and materials.

※Labels should be in either Japanese or English.

3—6

Regulations on Stand Layout Design for Passenger Cars Section

※ Detailed Regulations on Stand Layout Design will be sent separately after decisions on stand allocation have been made.



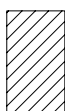
Height Restrictions

A Zone



The height of stand structures shall be 4.5 m or less.
The area shall be 1/4 of the stand area.

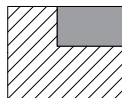
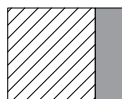
B Zone



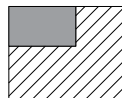
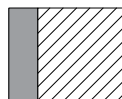
The height of stand structures shall be 6.0 m or less.
The area shall be 3/4 of the stand area.

In case of the West End Stand in the West Hall or East End Stand in the East Hall, the composition of a zone may be as shown below.

West End Stand in the West Hall



East End Stand in the East Hall



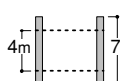
Water cannon dispersal area



4.0 m or lower

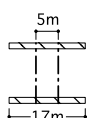
Placement of In-Stand Passageway

In-Stand Passageway (For Large stands < 600 m² or larger >)



Passageways should be straight if possible and not less than 4.0 m in width within the designated 7.0 m range.

In-Stand Emergency Passageway (For stands blocking exits)

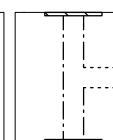
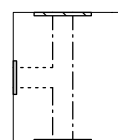
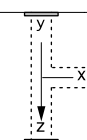
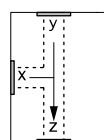


Passageways should be straight, if possible, and not less than 5.0 m in width within the designated 17 m range.

If the floor of the emergency passageway is elevated, the approach should be slanted at no more than an angle of 1/12 and be "barrier-free".

* A space of 5 m width within the passageways is to be allotted free of charge by the Secretariat.

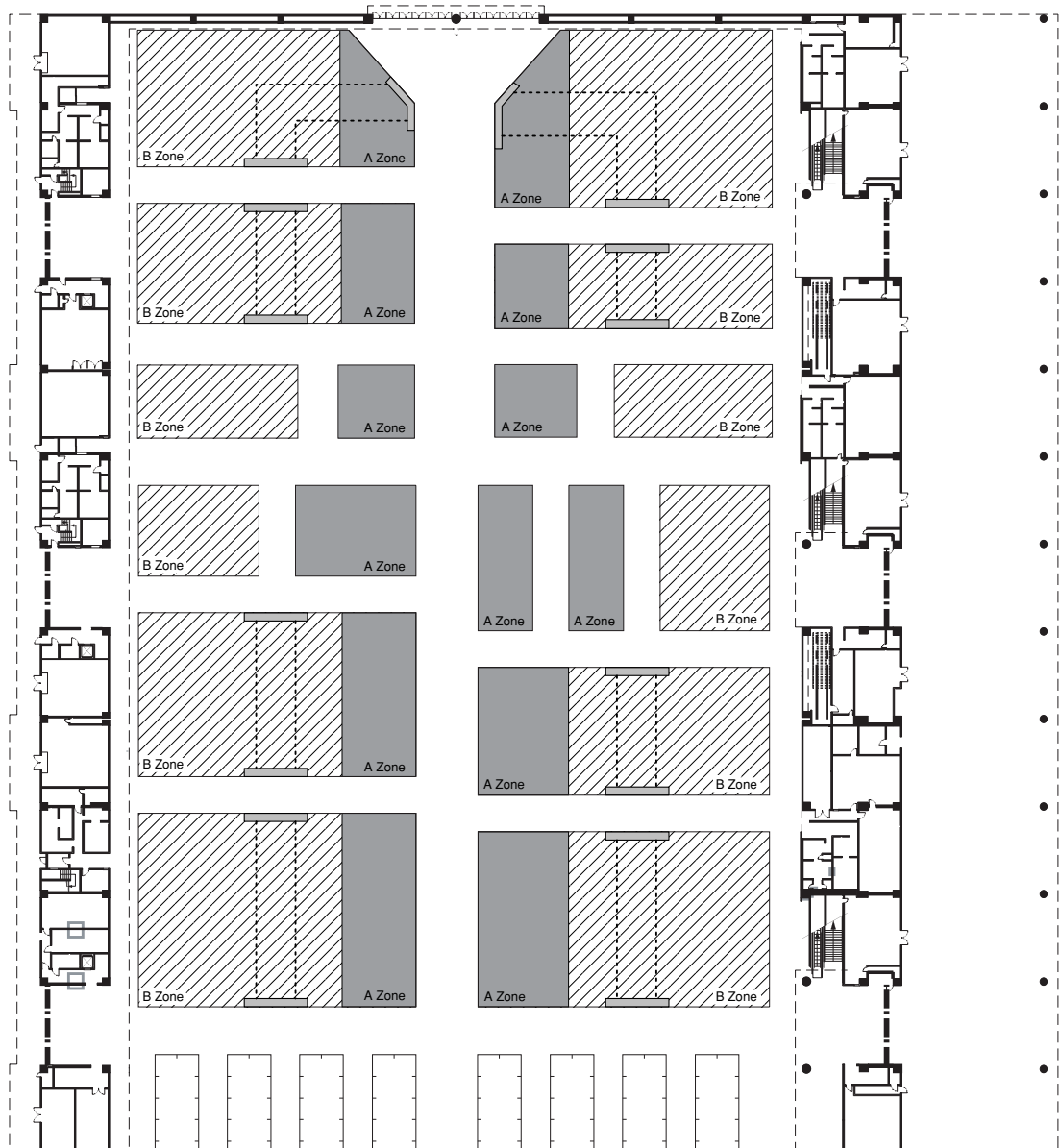
In case of the West End Stand in the West Hall or East End Stand in the East Hall, the stand may be as shown below.



In-stand passageways can be either (x→z) or (y→z).

In-stand passageways must be connected with in-stand emergency passageways.

※ Detailed Regulations on Stand Layout Design will be sent separately after decisions on stand allocation have been made.



Height Restrictions

A Zone



Large Stand: 1/4 of stand area.
Small Stand: Central Passage side stand.
The height of stand structures shall be 4.5 m or less.

B Zone



Large Stand: 3/4 of stand area.
Small Stand: Hall-wall side stand.
The height of stand structures shall be 6.0 m or less.

Placement of In-Stand Passageway



In case of the Large Stand (300 m² or more)

Passageways should be straight if possible and not less than 4.0 m in width within the designated 7.0 m range.

4 . Regulations Applicable to Parts, Machinery and Tools Section

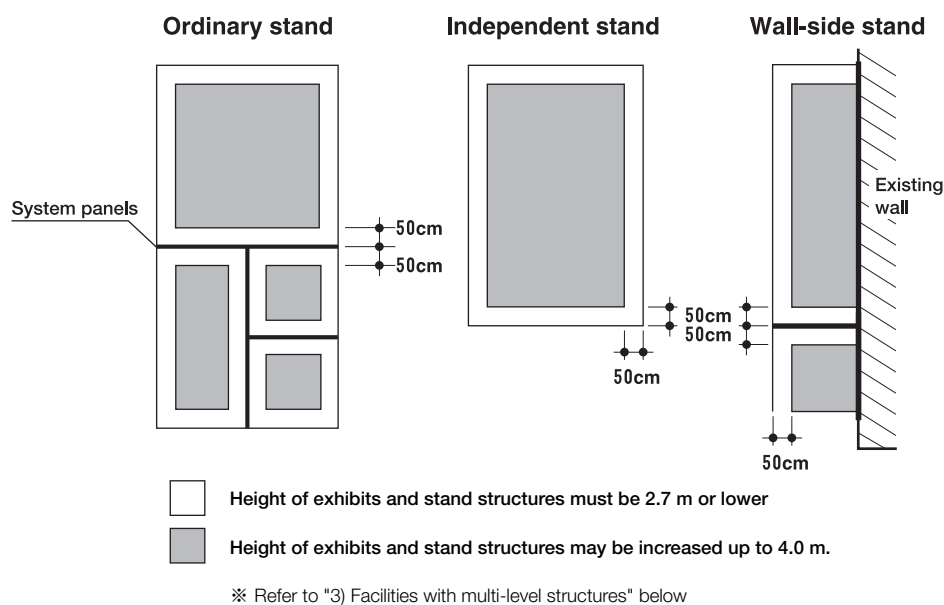
4-1 Basic Stand Structures

- 1) The basic stands constructed by the Secretariat will have a "System Panel" structure 2.97 m wide, 2.97 m deep, and 2.7 m high. (Ref. "4-3 Illustration of Basic Stand Structures")
- 2) Dividing partitions may not be installed when the same exhibitor is to use two or more adjoining stands. In the case of corner stands, no partitions are allowed on the sides facing the walls. (Government exhibits and joint exhibits are considered exhibits by the "same exhibitor.")
- 3) An exhibitor may not move the basic stand or change its structure without the approval of the Secretariat
- 4) The basic stands are leased to the exhibitors. They must be restored to their original condition at the end of the Show and be left on the exhibition grounds. Exhibitors are responsible for any costs incurred due to loss or damage to the stand they lease.

4-2 Restrictions on Facilities

- 1) No exhibits or facilities may be placed outside of or allowed to protrude from the basic stand. This does not include the following cases.
 - (1) When lighting equipment or speakers are fixed directly on the upper edge of the basic stand by using the attachments for the basic stand.
 - (2) When placing facilities that are 4.0 m or lower set back 50 cm or more from the inner side of the stand borderline (except the exhibition wall surface line of a Wall-side stand). (See the drawing below.)

[Drawing required]



- 2) A facility is not allowed to be fixed directly on the system panels of a basic stand, unless the panels can be restored to their original condition by using cutting sheets or other methods.

To prevent damage to the basic stands, nailing, riveting, drilling, cutting, etc. are prohibited.
- 3) **Facilities with multi-level structures**

Exhibitors using 10 or more stand spaces (in the case of joint exhibitors, the total number of stand spaces) may install facilities with two levels with a height of 4.5 m or less placed with a setback of 50 cm from the stand's borderline. Construction must comply with the conditions for installation given under "6-5 Two-story Facilities."
- 4) **Floors**
 - (1) Space within the stand should be designed with barrier-free considerations, or the stand should be operated in such a way as to achieve a similar objective.
 - (2) If floors to be used by visitors are raised off the floor, safety precautions must be taken against tripping.
 - (3) All carpeting work on the common passageways inside the exhibition halls will be carried out by the Secretariat.

5) Lighting

Lighting for exhibits may be arranged at the exhibitor's discretion, but care must be taken to prevent dangerous situations for visitors.

6) Use of Existing Structures

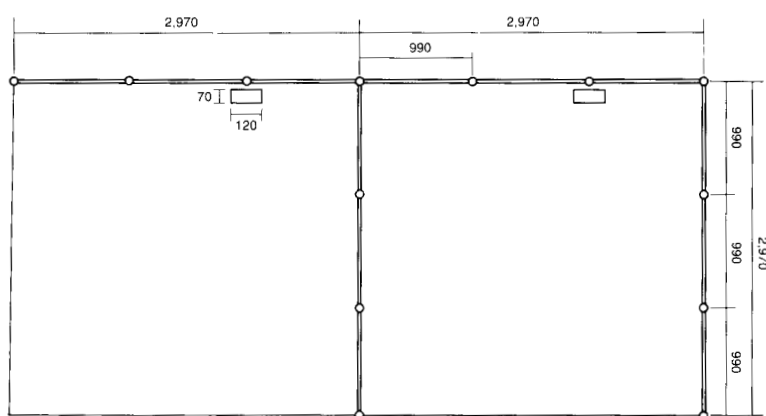
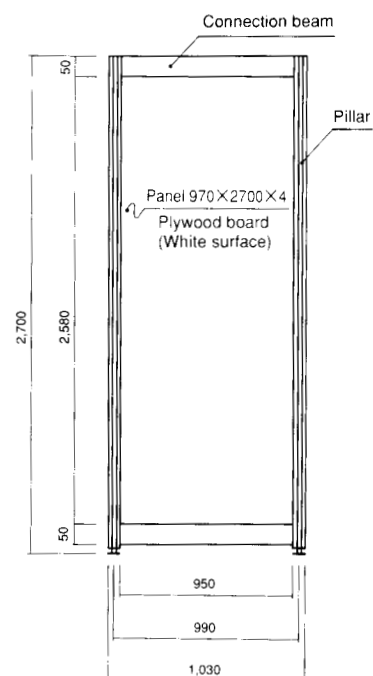
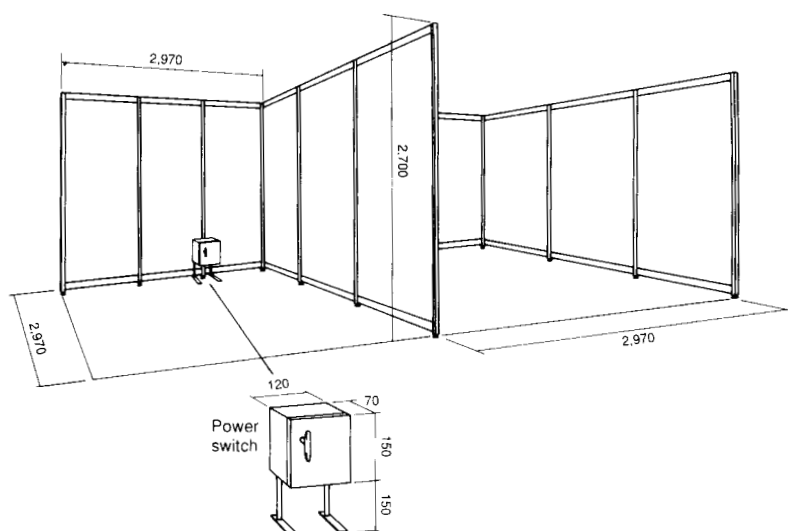
No exhibits or decorative facilities may be suspended from or leaned against an existing structure of the hall.

7) Utilization of Pillars

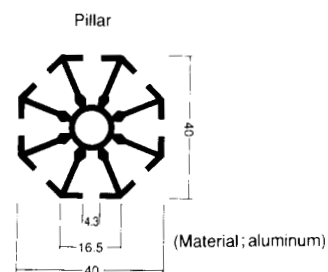
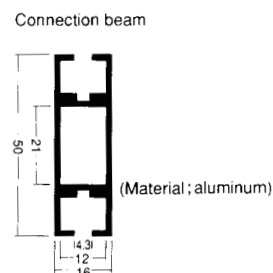
When decorating existing pillars within stands, height restrictions listed in 1) and 3) above must be strictly observed. Additionally, if ventilator buttons are present, they must be left in a fully operable state.

4-3 Illustration of Basic Stand Structures (System Panel)

※unit : mm



Basic stand type



5 . Delivery and Removal

5-1 Delivery and Removal

During the show period, including delivery and removal periods, the Secretariat shall place a Hall Secretariat at each hall (West, Center, East, North, Event Hall) for exhibitors.

1) Delivery Period

The period for delivering exhibits and installing exhibition facilities is as follows:

[Passenger Cars, Commercial Vehicles, Motorcycles and Vehicle Bodies (Indoor Exhibition) Sections]

18:00, October 13 (Tue.) — 18:00 October 20 (Tue.), 2009

※Period dedicated to ceiling suspension construction: 12:00 to 18:00, October 13 (Tue.), 2009. (Details will be given in the Newsletter to Exhibitors.)

[Parts, Machinery and Tools Section]

From 8:00, October 15 (Thurs.) — 18:00 October 20 (Tue.), 2009

[Vehicle Bodies Section (Semi-outdoor and Outdoor Exhibition)]

Details will be given in the Newsletter to Exhibitors.

2) Removal Period

The period for removing exhibits and dismantling exhibition facilities after the end of the Show for all exhibitors is:

20:00, November 4 (Wed.) — 17:00, November 6 (Fri.), 2009.

*Any materials not removed by 17:00, November 6 (Fri.), 2009, will be disposed of by the Secretariat at the exhibitor's expense.

3) Working Hours for Delivery and Removal

Working hours for delivery or removal of exhibits are 8:00 to 18:00, in principle. If an extension becomes necessary for compelling reasons, the exhibitor must apply for permission to the Hall Secretariat by 17:00 of the day for which an extension is required (17:00 on the previous day if the request is for early morning work).

4) Delivery and Removal of Exhibits during the Show

If delivery or removal of exhibits becomes necessary for special reasons during the Show, the exhibitor must notify the Hall Secretariat. Delivery or removal work may only be done from 30 minutes after the Show hours to 1 hour before the Show hours. In such cases, the exhibitor must be present to supervise the work.

(1)When changing display vehicles in the venue, exhibitors must pay attention not to soil nor damage the carpet in the common passageway.

(2)When starting engines in order to move vehicles, exhibitors must ensure that safety and ventilation issues are kept to the absolute minimum.

5) Late-night Overtime (additional charge)

With the exception of the delivery or removal period, late-night overtime during the show period is subject to additional charge.

(1)Application period: From 22:00, October 26 (Mon.) to 7:00 November 4 (Wed.), 2009

(2)Overtime period: 22:00 to 7:00 the following morning

(3)Overtime charge: ¥10,500/hour (5% consumption tax included)

*The Hall Secretariat should be notified of overtime, and the exhibitors will be invoiced later for the additional charges.

*Hall lighting will be set to half-lit for the period covered by the overtime application, and turned off at the end of the period.

6) Security for Delivery and Removal

(1)Delivery and removal work must be carried out in the presence of the exhibitor, whether or not such work is consigned to a transport agent.

(2)The delivery, installation, and removal of heavy exhibits and exhibition facilities must be carried out in accordance with "6-4 Exhibition of Heavy Items" in such a way that the loads are spread over a wide floor area to avoid a concentration of weight on any one point of the floor. The anchoring devices of crane trucks must not come into direct contact with the floor. A protective board must be placed between each anchoring device and the floor. Moreover, anchoring devices must not be placed on covers over floor pits.

(3)Smoking is prohibited except in designated smoking areas.

(4)The bringing into the exhibition halls of paints, apart from specifically approved types to be used for repair work, and of other hazardous materials is to be kept to a minimum. Inflammable materials are prohibited from areas in which painting work is being carried out, and fire extinguishers must be kept on hand at all times.

(5)When delivery or removal work requires the use of acetylene gas, arc-welding, etc., a fire extinguisher must be provided for ready use, and inflammable materials must be placed outside the spark showering area.

(6)Decorative materials must not be piled in areas near passageways, evacuation exits, or fire-fighting equipment.

(7)Safety helmets and safety shoes must be worn by anyone entering a work area. All reasonable efforts must be taken to ensure there are no accidents.

(8)Forklifts and other specialized vehicles must only be driven by qualified personnel, and proper care must be taken to drive safely.

(9)There must be strict supervision to ensure that no trolleys, ladders, work towers, boxes of materials, toolboxes, paints, etc. are left alongside the exhibition hall walls after construction is completed.

7) Authorized Exhibitor Company Badges

- (1) Contractors working in the Show site must wear "Authorized Exhibitor Company Badges" specified by the Secretariat at all times when working.
- (2) Applications to purchase Authorized Exhibitor Company Badges (¥100 per badge) must be made using the specified form (available online).
- (3) Valid period: During delivery and removal hours (from 30 minutes after the Show to 1 hour before the Show)

8) Delivery of Cargoes to Exhibitor Stands

When sending goods to the venue, exhibitors are requested to ensure that the stand number and the venue contact details of the person in charge are described on the invoice, and that goods are received directly at each company's display stand. No products will be accepted or stored at the Secretariat office.

Makuhari Messe (Tokyo Motor Show)

2-1 Nakase, Mihama-ku, Chiba-city, Chiba, 261-0023 JAPAN

Booth Number _____ Exhibitor Name _____

Contact _____

*Please fill in the contact details at the venue (mobile phone, etc.) in the remarks field.

9) Vehicles for Delivery and Removal

(1) Transportation Routes

To prevent traffic congestion in and around the Show site, each exhibition hall has been divided into colored blocks as shown below, and entry and exit gates have been specified for.

Exhibitors' delivery and removal vehicles will receive colored stickers indicating which gates they should use beforehand.

Since parking is prohibited on the roads near the Show site and a large number of vehicles will be trying to enter the Show site, vehicles waiting to make a delivery or pickup must park (at no charge) in Block L of the Makuhari Messe permanent parking lot to avoid congestion, and must endeavor to move vehicles efficiently.

To prevent congestion inside the Show site, delivery and removal work shall be carried out, in principle, inside the exhibition stands. Working and parking in the passageways in and around the halls is strictly prohibited.

※Detailed information on the entry of vehicles for delivery and removal work will be provided in the Newsletter to Exhibitors.

(2) Worker Carriers

Worker carriers (buses, cars and motorcycles) are not allowed to enter the exhibition site during the delivery or removal periods or during the Show. They must be parked in the nearest parking lot.

(3) Vehicle Access to the Show site during Opening Hours

As a general rule, no vehicles, other than those being used for emergency purpose, are allowed to enter the Show site during opening hours. Parking within the site is also prohibited. Exhibitors wishing to deliver promotional material to their stands must use pushcarts.

(4) Vehicle Access to the Show site, Delivery or Removal outside Opening Hours

Deliveries or removals outside opening hours must be made during the period from 30 minutes after the Show closes to 1 hour before it opens. The entry and exit points for this period are:

West, Center, East Halls: East Gate 2

North Hall: West Gate 2, East Gate 3

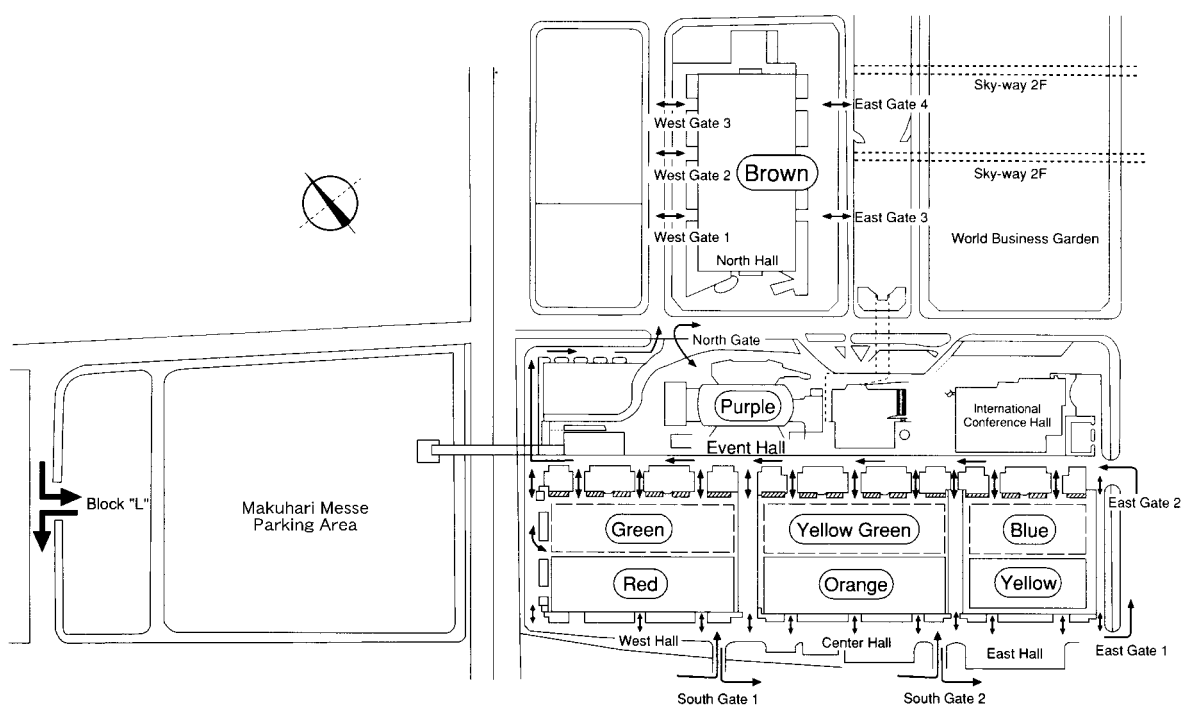
Event Hall: North Gate

(5) Vehicles for Removal

Schedule for bringing removal vehicles into the Show site is:

Vehicles	Date/Time (subject to change)
Priority removal vehicles*	from 20:00, November 4 (Wed.), 2009
Other vehicles	from around 22:00, November 4 (Wed.), 2009

* A limited number of priority removal vehicles certificates will be distributed to exhibitors of the Passenger Cars, Commercial Vehicles, Motorcycles and Vehicle Bodies (Indoor Exhibition) Sections.



Entry / Exit gates for Delivery and Removal Vehicles

Exhibitors (by Hall location)	Entry Gate	Exit Gate	Sticker colors
West Hall (South Side)	South 1 Gate	South 1 Gate	Red
West Hall (North Side)	East 2 Gate	North Gate	Green
Center Hall (South Side)	South 2 Gate	South 2 Gate	Orange
Center Hall (North Side)	East 2 Gate	North Gate	Yellowish Green
East Hall (South Side)	South 2 Gate	East 1 Gate	Yellow
East Hall (North Side)	East 2 Gate	North Gate	Blue
North Hall	West 1, West 2, West 3, East 3, East 4 Gate	West 1, West 2, West 3, East 3, East 4 Gate	Brown
Event Hall	North Gate	North Gate	Purple

※Priority removal vehicles shall use specified gate.

5-2 Exhibition of Bonded Cargo

Exhibits, decoration materials, and equipment that will be returned to the country of origin immediately after the end of the Show may be used in the exhibition as bonded cargo, without customs clearance upon arrival in Japan.

1) Application for Bonded Exhibition Area

The Secretariat will collectively apply for a bonded exhibition area. Exhibitors wishing to exhibit bonded cargo must therefore submit a "Detailed List of Bonded Cargoes" (available online) form to the Secretariat by August 14 (Fri.), 2009. Exhibitors who do not submit a form by the specified date may not be allowed to participate in the bonded exhibition.

2) Procedures for Bonded Exhibition

When bringing bonded cargo into the Show site, an exhibitor may hire any customs broker or forwarder. However, the exhibitor must hire the following customs brokers to perform temporary customs clearance inside the Show site.

• **ISHIKAWA-GUMI, LTD.**

International Division
5-9-4, Higashi-Shinagawa, Shinagawa-ku, Tokyo
140-0002, JAPAN
Tel: +81 3 3474 8102 Fax: +81 3 5460 9841
e-mail: igl-exhi@ishikawa-gumi.co.jp

5-3

Disposal of Waste

Exhibitors shall bear the responsibility and any costs for the appropriate disposal of materials and waste left during the period of the Show (including the period for delivery and removal), in accordance with "Laws Concerning Disposal of Waste and Cleaning" and "Chiba City Municipal Bylaws Concerning Appropriate Disposal and Recycling of Waste Products."

When contracting a waste processing company for the processing of waste products, exhibitors are requested to provide a manifest, and confirm that said products have been correctly processed. The following will accept processing of waste.

Chiba Prefectural Building Maintenance Cooperative Union, Makuhari Messe Office (Ref. "1-3 Contact information")

Exhibitors are requested to take into consideration reducing waste from the planning and design stage, and implement 3R (Reduce, Reuse, Recycle). Additionally, when commissioning the processing of industrial waste, select processing methods that use recycling as much as possible, in order to increase the recycling rates.

6 . Construction Work

6—1 Basic Structural Configuration of Makuhari Messe

Hall No.	Exhibition Space (㎡)	Ceiling Height (m)		Delivery/Removal Gates Width×Height (m)				Floor Loading Limitations	Illumination intensity
		Highest Point	Lowest Point	South entrance	North entrance	West entrance	East entrance		
West Hall	1	6,827	22.6 (16.7)	15.0 (10.8)	8.3×5.6	two locations 5.2×4.0	four locations 5.9×5.6	—	49kN/PC board PC board 2m×5m 500Lx
	2	6,679	27.8 (21.8)	23.0 (16.7)	8.3×5.6	two locations 5.2×4.0	—	—	
	3	6,911	30.0 (23.9)	28.0 (21.8)	8.3×5.6	two locations 5.2×4.0	—	one locations 8.0×7.4 two locations 5.9×5.6	
Center Hall	4	6,911	30.0 (23.9)	28.0 (21.8)	8.3×5.6	two locations 5.2×4.0	one locations 8.0×7.4 two locations 5.9×5.6	—	
	5	6,679	27.8 (21.8)	23.0 (16.7)	8.3×5.6	two locations 5.2×4.0	—	—	
	6	6,701	22.6 (16.7)	15.0 (10.8)	8.3×5.6	two locations 5.2×4.0	—	four locations 5.9×5.6	
East Hall	7	6,701	22.8 (14.8)	15.0 (10.8)	8.3×5.6	two locations 5.2×4.0	four locations 5.9×5.6	—	
	8	6,944	24.2 (18.0)	21.2 (14.8)	8.3×5.6	two locations 5.2×4.0	—	four locations 5.9×5.6	
North Hall	9	9,213	34.0 (33.5)	16.0 (14.5)	—	—	10×4.6	10×4.6	49kN/㎡
	10	4,617	20.7 (18.0)	16.0 (14.5)	—	—	10×4.6	10×4.6	29kN/㎡
	11	4,569	20.7 (18.0)	16.0 (14.5)	—	—	10×4.6	10×4.6	
Event Hall	3,098	27.0	—	—	4.5×3.8	4.5×3.8	—	—	39kN/PC board 1,500Lx

※Maximum and minimum ceiling heights of exhibition halls are the heights to the roof space ceiling. Heights in parentheses are the heights to the bottom of girders.

※Exhibition hall perimeter roads do not permit access to vehicles more than 3.8 m in height. (Except the South Plaza)
(Refer to "10-3 Show Venue (Makuhari Messe)")

6—2 Work Related to Hall Structures

- 1) The use of the existing ceilings, walls, grills, piping, or wiring as a support is prohibited. Direct work upon the ceilings, walls, pillars, doors, windows, glass, beams, movable partitions, or pits is also prohibited.
- 2) Visibility of fire-fighting and prevention equipment, such as fire hydrants, fire extinguishers, fire alarms, water hoses, smoke detectors, evacuation signs, and ventilator buttons must not be obstructed by exhibits or decorations. Facilities must not be constructed in such a way that safety and evacuation activities are obstructed.
- 3) The intake and exhaust openings of air conditioning systems must not be covered by exhibits or decorations.

6—3 Flooring Work (Anchor bolt usage)

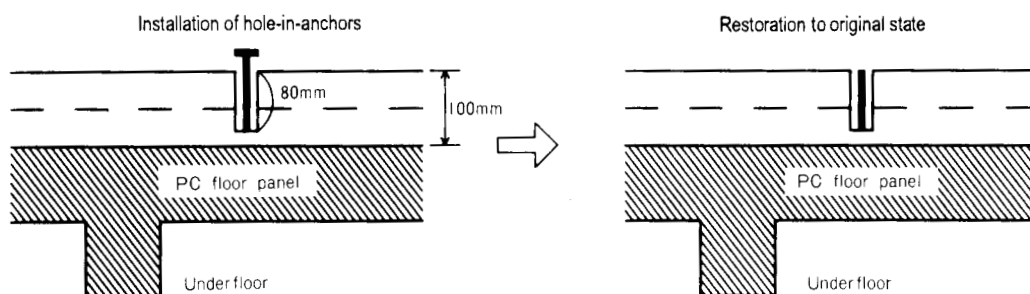
Hole-in-anchors may be used to fix stand facilities in the West, Center, East and North Hall (Halls 1-11 of the International Exhibition Halls) and the Event Hall.

1) Application

Exhibitors intending to use hole-in-anchors must complete the "Application for Use of Hole-in-Anchors" form on the website. Additionally, exhibitors must submit two copies of "Drawing of Flooring Construction Work (Hole-in-Anchors)" to the Secretariat by September 4 (Fri.), 2009. If any changes take place, two copies of "Drawing of Flooring Construction Work (Hole-in-Anchors)" must be submitted promptly to the Hall Secretariat after the work.

2) Other Remarks

- (1) As shown in the drawing below, the length of a hole-in-anchor must not exceed 80 mm.
- (2) Hole-in-anchors must not be used in pit covers or inside pits.
- (3) Hole-in-anchors must be made not to affect PC boards.
- (4) For the Event Hall, hole-in-anchors must not be used in the floor surface post openings (within 15 cm of the center) or on manhole sections.
- (5) The original floor state may be restored by the exhibitors by filling as shown in the drawing below, provided that any protruding materials are sanded down to floor level. Hammering, gas cutting and pulling out the bolt are prohibited.



3) Anchor bolt usage fee

Exhibitors must pay the following anchor bolt usage fees for floor restoration by the appointed date. The bill will be issued separately after completion of the Show.

※Anchor bolt usage fee : ¥ 1,050/bolt (5% consumption tax included)

6-4

Exhibition of Heavy Items

The floors of the Exhibition Halls have the same construction as shown below: PC floor panels, pit beams, and stakes. Because the load rests on the PC boards and pit beams, which are supported by the stakes, the allowable load on each component must be taken into account. (For exhibitions in which exhibits move, the weight of the exhibits should be regarded as the moving weight.)

1) West, Center and East Halls (Halls 1-8)

(1) Allowable loads

PC Boards 49 kN / board

※The PC Boards (Each board = 2 m x 5 m) are covered by 100 mm thick concrete, so they are not visible from above.

Pit beams 245 kN / piece; (Pit beams have a length of 12 m between stakes.)

Stakes 735 kN / piece

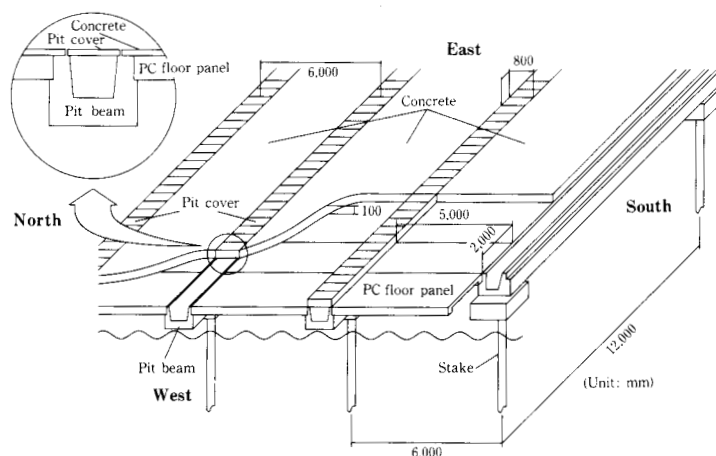
※Exhibits described below must be reported to the Secretariat.

- a. Items with a load of more than 49kN on one of the PC boards, or a load of more than 245kN on one of the pit beams.
- b. Items with a load of more than 245kN / Piece
- c. Items whose performance is accompanied by severe vibration

(2) Exhibition Method (West, Center and East Halls)

In order to exhibit heavy items, the size of the PC boards (2 m x 5 m) and the location of the pits must be fully taken into account when planning an exhibit's location.

【Floor Cross-Sectional Diagram of West, Center and East Halls (Halls 1-8)】

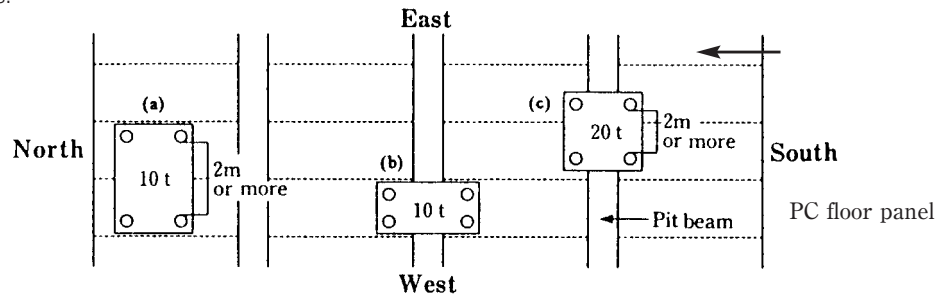


[Exhibits that do not require load distribution using steel plates]

Exhibits whose load on a PC board is not more than 49 kN and whose ground anchoring points (marked by ○ in the drawings below) are each 25 cm × 25 cm or more do not require load distribution. (The load on the pits and stakes will, by necessity, be within "allowable loads.")

〈Examples〉

- Ground anchoring points are 2 m apart, in the east-west direction (parallel with a pit), and the load is distributed on two PC boards.
- Ground anchoring is made astride a pit, with the load distributed on two PC boards.
- Ground anchoring points are more than 2 m apart (east-west), and are made astride a pit, with load distributed on four PC boards.



Note) ○ indicates a ground anchoring point. Load is assumed to be dispersed uniformly.

[Exhibits that require load to be distributed by steel sheets]

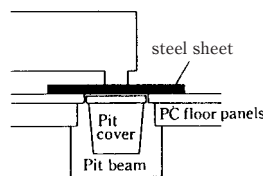
- When the ground anchoring points are each less than 25 cm × 25 cm, even though the load on a PC board is not more than 49 kN.

Steel sheets or other undistortable materials of 25 cm × 25 cm or more must be laid on the anchoring point.

- When the load is concentrated on a pit cover:

The pit must be completely spanned by a steel sheet (22 mm thick or more), so that the load is distributed over the PC boards.

〈Examples for laying steel sheets〉



(3) Weight restrictions on delivery and removal vehicles

- Vehicles allowed to enter the exhibition halls for delivery or removal must not exceed a gross vehicle weight (vehicle weight plus load) of 30 tons, must be equipped with tires, and must have four or more wheels.
- When crane outriggers are used to install exhibits, the load must be dispersed by using steel sheets, referring to "(2) Exhibition Method."

2) North Hall (Halls 9-11)

(1) Allowable load

- Hall 9: 49 kN/m² and 833 kN in the area 6 m (between east-west pits) by 12 m north to south.
- Hall 10,11: 29 kN/m² and 833 kN in the area 6 m (between east-west pits) by 12 m north to south.

(2) Load concentrated on a pit cover

When a load is concentrated on a pit cover, the pit must be completely spanned by a steel sheet (22mm or thicker).

(3) Weight restriction for delivery and removal vehicles

Vehicles allowed to enter the exhibition halls for delivery or removal work must not exceed a gross vehicle weight (vehicle weight plus load) of 45 tons, must be equipped with tires, and must have four or more wheels.

3) Event Hall

(1) Allowable loads

PC boards: 39 kN / board. Each board = 2 m × 5.4 m (With some 1.2 m × 5.4 m panels on the North and South sides).

※The tops of the PC boards are covered by concrete (100 mm), so it is not possible to ascertain the positions of the PC boards from the surface.

Pit beams: 245 kN / piece (Pit beams have a length of 11.8 m between stakes.)

Stakes: 735 kN / piece

(2) Load distribution

If a load exerts more than 39 kN / board, it must be distributed over several PC boards to ensure that the load per PC board does not exceed 39 kN. Installation points must be separated by at least 2 m in a north-south direction. See "1), (2) Exhibition method" for details of methodology for load distribution.

(3) Weight restriction for delivery and removal vehicles

① Vehicles allowed to enter the Event hall for delivery or removal must not exceed a gross vehicle weight (vehicle weight plus load) of 30 tons, must be equipped with tires, and must have four or more wheels.

② When a crane outrigger carries heavy exhibits, load distribution must be achieved using steel sheets as in "3), (2) Load distribution."

※ A concentrated load must not be applied to pit covers at the north and south ends of the Event hall, the floor surface post openings, or manhole sections.

6—5

Two-story Facilities

When multi-layer-structured facilities are built, they should be limited to only two stories. When constructing such facilities, the following items must be strictly observed. Exhibitors are required to pay special attention to the safety of visitors.

1) Definition of two-story facilities

The two-story facility is a double layer structure with an upper floor to be used by people, and with a floor height of 2.1 m or more. Structures with a lower floor used for purposes such as the visitors' passage, product exhibitions, or staff rooms are also considered two-story structures.

2) Area of the second floor

The area of the second floor must not exceed 500 m², including the area of attached stairs and slopes.

3) Height restrictions

① Passenger Cars, Commercial Vehicles, Motorcycles, and Vehicle Bodies (Indoor Exhibition) Sections must comply with the height restrictions in "3-1 Composition of Exhibition".

② Parts, Machinery & Tools Section must comply with the height restrictions in "4-2 Restrictions on Facilities".

4) Design and structures

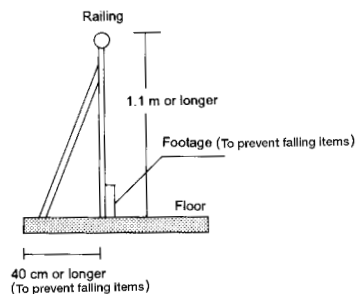
In designing and constructing the two-story facilities, full attention shall be given to safety. Items (1)-(8) below must be strictly observed according to the purpose of the second floor. Facilities other than the specified items shall be constructed in accordance with the Japanese Construction Standards Act.

5) Any elevators, etc. installed for use by visitors must comply with safety standards.

Conditions applying to installation of two-story facilities

Item	Passenger Cars, Commercial Vehicles, Motorcycles and Vehicle Bodies (Indoor Exhibition) Sections				Parts, Machinery and Tools Section (Exhibitors and joint exhibitor stands with 10 or more stands spaces)																			
	Used for general visitors		Exclusive use by trade visitors, exhibitors' guests, etc.		Exclusive use by trade visitors, exhibitors' guests, etc.																			
(1)Structure design	①The major parts of the structure of the second floor such as pillars, beams, stairways and floors shall be made of steel. ②In designing the structure, it must be safe and strong enough to support its own weight and loads shown below. ③It must be able to withstand earthquakes.																							
(2)Loads *1N≐0.102kg	<table><tr><td>Load on floor</td><td>3,500N/㎡</td></tr><tr><td>Frame, foundation</td><td>3,200N/㎡</td></tr><tr><td>Earthquake force</td><td>2,100N/㎡</td></tr></table>		Load on floor	3,500N/㎡	Frame, foundation	3,200N/㎡	Earthquake force	2,100N/㎡	<table><tr><td>Load on floor</td><td>2,900N/㎡</td></tr><tr><td>Frame, foundation</td><td>2,400N/㎡</td></tr><tr><td>Earthquake force</td><td>1,300N/㎡</td></tr></table>		Load on floor	2,900N/㎡	Frame, foundation	2,400N/㎡	Earthquake force	1,300N/㎡	<table><tr><td>Load on floor</td><td>2,900N/㎡</td></tr><tr><td>Frame, foundation</td><td>1,800N/㎡</td></tr><tr><td>Earthquake force</td><td>800N/㎡</td></tr></table>		Load on floor	2,900N/㎡	Frame, foundation	1,800N/㎡	Earthquake force	800N/㎡
	Load on floor	3,500N/㎡																						
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Load on floor	2,900N/㎡																							
Frame, foundation	1,800N/㎡																							
Earthquake force	800N/㎡																							
	※If vehicles or other heavy objects are to be installed on the second floor, the total weight of such objects must be reflected in the design.																							
(3)Design of pillars and foundation	①In reference to the exhibition hall floor structure and allowable load (Ref. "6-4 Exhibition of Heavy Items"), pillars holding the second floor shall be placed in accordance with the conditions shown below based on each pillar's axis force, and shall be secured in concrete floor segments by the use of hole-in anchors. ②A pillar with an axis force of 49 kN or less and 98 kN or less can be placed on the floor (PC floor board). When two or more pillars are placed on a single PC board, the total axis force must be counted. When the axis force exceeds 98 kN (245 kN maximum), the base plates of the pillars shall be placed astride a pit. ③The material, size, and thickness of the base plate must be appropriate for conveying the force to the floor and dispersing the load against the allowable load bearing of the floor. Specific conditions are shown below.																							

Item	Passenger Cars, Commercial Vehicles, Motorcycles and Vehicle Bodies (Indoor Exhibition) Sections		Parts, Machinery and Tools Section (Exhibitors and joint exhibitor stands with 10 or more stands spaces)
	Used for general visitors	Exclusive use by trade visitors, exhibitors' guests, etc.	Exclusive use by trade visitors, exhibitors' guests, etc.
(3)Design of pillars and foundation	Axis force	Base plate	
	49 kN or less	Steel plate of 45 cm × 45 cm or larger, with a thickness of 12 mm or more.	
	98 kN or less	Length must be 2 m or more parallel to the pit. Width and thickness must be appropriate for the carrying force.	
	Exceeding 98 kN	The plate must be long enough to sit completely astride the pit, and wide enough to convey the force. It must be steel with a thickness of 22 mm or more to prevent damage to the pit cover.	
	※The above conditions will not be applicable if prior consultation is conducted with Makuhari Messe Inc. about material, construction method, securing, etc.		
(4)Stairways	①Evacuation stairways leading in two or more directions must be provided. Sufficient space for evacuation facing the common passageway must be provided in the first floor of the stand. ②The stairways each must have a width of at least 2.4 m, a step height not exceeding 18 cm, and a tread of at least 26 cm. ③When a slope is provided, the grade must be no more than 1/12, and coarse floor finishing materials shall be used. If this is not possible due to unavoidable circumstances, the slope grade may be no more than 1/8 provided that prior confirmation is obtained from the Secretariat. ④When there are no walls on either side, railings must be provided.	①A room with a floor space of 100 m ² or more must be equipped with evacuating stairways leading in two directions. ②The stairways each must have a width of at least 90 cm, a step height not exceeding 18 cm, and a tread of at least 26 cm. ③When a slope is provided, the grade must be no more than 1/8, and coarse floor finishing materials shall be used. ④When there are no walls on either side, railings must be provided.	
(5)Surrounding walls on the first floor	The first floor shall not be closed. It must be designed so that at least 50% of the surrounding walls are open.		
(6)Ceilings on the second floor	Installation of ceilings is prohibited, except in the case of a water permeable method such as using louvers or netting.		
(7)Restrictions on interior materials	Base and finishing interior materials for the first and second floors shall be semi-incombustible or incombustible as stipulated in the Construction Standards Law.		
(8)Railings on the second floor	Open areas on the second floor shall be provided with solid handrails of at least 1.1 m height. In addition, railings shall be installed at least 40 cm inward from the floor edges, as described below.	Open areas on the second floor shall be provided with solid handrails of at least 1.1 m height.	



6) Limit in numbers on the second floor

Exhibitors must ensure that only a reasonable number of people are allowed on the second floor at one time. Especially when the second floor is used for general visitors, the number of people on the second floor shall be limited to 1.5 people or less per 1 m² of the floor where people can pass. Furthermore, attendants shall always be stationed to control crowds and lead evacuations.

7) Locations where two-story facilities cannot be installed

To ensure the safety of visitors and to comply with fire prevention requirements, two-story facilities cannot be installed alongside the North walls in the West, Center, East Halls (Halls 1-8), alongside the East walls in the North Hall (Halls 9-11) (locations facing stairs or escalators), or locations alongside walls in the Event Hall (locations facing visitor seating).

8) Notifications, etc.

- (1) Prior to the installation of a two-story facility, the exhibitor shall consult with the Secretariat, and must submit two copies of the following documents to the Secretariat by September 4 (Fri.), 2009.
 - a . General design drawings for the stand (Installation drawings, plane drawings, elevated view drawings)
 - b . Two-story structure design drawing notification, structural calculations and structural drawings (only when the second floor is used for general visitors)
 - c . Layout drawings of fire-fighting equipment (smoke sensors, automatic fire alarms, fire extinguishers, package type fire extinguishing systems, etc.)
- (2) In the case of a second floor area of 100 m² or more, a person with fire prevention qualifications shall be stationed to assist the fire prevention supervisor in the supervision of the second story.

6-6

Suspending Construction from Ceiling

When installing suspended objects from the ceiling above the stand, exhibitors should take safety precautions into full account in their planning and installation, and are required to strictly observe the regulations below.

1) Applicable Sections: Passenger Cars, Commercial Vehicles, Motorcycles, Vehicle Bodies (Indoor Exhibition) Sections

2) Permitted installation area (For details, refer to "Layout for suspended items," which is provided separately.)

Structures must not protrude from the inner line of stand borders. Separate arrangements will be made if interference occurs with firefighting equipment including water cannons, smoke detectors or other facilities.

3) Height restrictions

The height limit for structures suspended from the ceiling is 6 meters.

However, the following items may be installed at a height of more than 6 meters, but not exceeding 8 meters.

Lighting trusses, lighting equipment, speakers and other audio equipment, louvers, ceiling coverings (mesh netting, etc.), brand/logo displays

※ Truss decorations and brand/logo displays in the above range are limited to the width of the truss (approx. 60 cm).

※ When suspending a ceiling covering in a space over 6 meters, but not exceeding 8 meters, a large-size fire extinguisher (Type-50), must be installed for each 30 meters of walking distance.

※ Suspended structure trusses, wires, chains and motor boxes are excluded from height restrictions under the assumption that they are made from flame-resistant or flame-retardant materials. However, apparatus using inconspicuous colors (silver, etc.) should be used.

4) Items prohibited from suspension

(1) Connecting a structure built up from the floor to a truss suspended from the ceiling is prohibited.

(2) The use of stage curtains, banners, flags, and other items in shapes or materials that are easily affected by wind is prohibited.

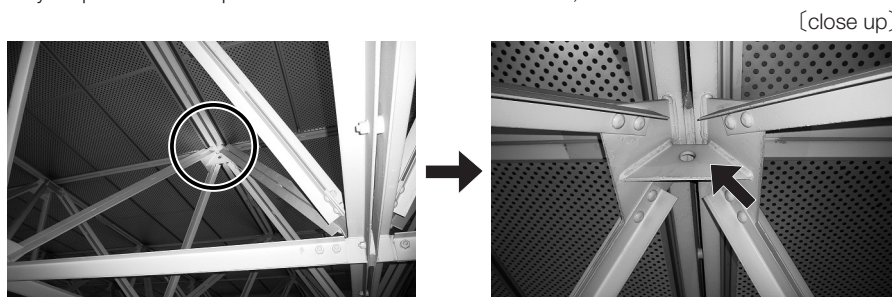
(3) Installation of imaging equipment (monitors, LED displays, etc.) at a height of over 6.0 meters is prohibited.

(4) It is prohibited to move up and down staging and lighting equipment and/or the decorated truss itself.

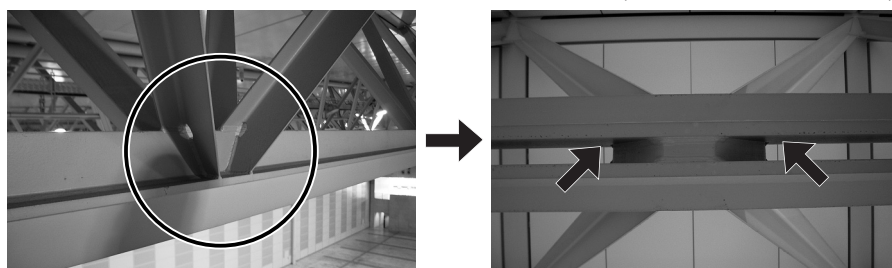
(5) The installation of staging and lighting equipment that causes the suspended truss to swing is prohibited. However, the installation of moving lights attached to the truss that can change the directions of the beams is permissible.

5) Suspension positions and weights

- (1) Ceiling suspension plates on the facility ceiling that are located directly above the area of the exhibitor's own stand should be used. Suspension of items from existing facilities (such as beams, columns, piping, etc.) other than the plates designed for the purpose of suspending items is prohibited. In cases where there are no such suspension plates directly above the exhibitor's stand, it may be permitted to suspending from locations other than suspension plates may be permitted with prior discussion with Makuhari Messe, Inc.



① Photographs of the ceiling frame for West, Center, East Halls (Halls 1-8) and suspension plate
[Photo from under the frame]



② Photographs of the ceiling frame for North Hall (Halls 9-11) and suspension plate

- (2) Number of suspension plates and weight limitations per plate

- West, Center, East Hall (Halls 1-8): 540 suspension plates/Hall, generally located per 3 m in each direction of east, west, south, and north, with a weight limitation of 450 kg/plate
- North Hall (Halls 9-11): 387 suspension plates in Hall 9, 172 suspension plates per hall in Halls 10-11, located per 3 m in the directions of east and west and per 6 m in the directions of south and north, with a weight limitation of 900 kg/plate.

* For details, refer to "Layout for suspended items", provided separately.

6) Power supply

Switches will be set within the floors of each stand. Therefore, exhibitors should fill in requested positions for the switch on the Drawing of Electrical Work Plan (Ref. "7-1 Electricity") and submit it.

In addition, the wiring from the switches to the suspension trusses must be constructed individually under the responsibility of each exhibitor.

* Power cannot be supplied from the ceiling.

7) Other Remarks

- (1) Suspended items should be planned and colored so as not to block the field of vision within the halls or the visual range of the surrounding exhibitors.
- (2) Make sure that the lights will illuminate vertically and shine upon the individual stand.
- (3) Make sure that heat and glare from the lighting will not inconvenience visitors and other exhibitors.
- (4) Plan considering safety to prevent dangers such as suspended items swinging due to wind blowing in from the Delivery/Removal gates* and areas near ventilation outlets.
 - * Delivery/Removal gates will remain open during show hours. However, they will be closed in case of heavy wind and on cold days, etc.
- (5) Safety precautions, such as mounting supporting wires for such equipment, must be taken.
- (6) Ceiling covering must be made of fire retardant mesh or netting, and must not be made by a process that prevents passage of water or smoke. Installation of ceiling covering is prohibited within 6 m of water cannons (Halls 1, 6, 7, 8).
- (7) The chains suspending decoration trusses must be tensely connected with the joints of the decoration trusses, and safety wires must be set within 1 m of the decoration trusses.
- (8) To conduct maintenance by lowering the suspension trusses from the setup position during show days, the exhibitor must report to the Hall Secretariat beforehand. Maintenance must be conducted outside of show hours, 30 minutes after show hours and 1 hour before show hours.
- (9) If an accident results from suspended structures, the exhibitor must accept all responsibility.
- (10) In case of mounting speakers to the decoration trusses, each speaker must be positioned in such a way that its center axis is directed downward within 45 degrees of a vertical line from the speaker to the floor and must not extend beyond the stand borderline. (Ref. "8-2 Operation of Loud Speaker Systems")

8) Advance verification and application documents

In case of planning on suspending items, an advance application is required. Please attach the following documents to the "Application for Suspended Structures" (online application) and submit two sets of the documents to the Secretariat by September 4 (Fri.), 2009 for approval in advance. In addition, in case the application does not meet the above-mentioned regulations, specification changes may be requested.

- (1) Specifications for suspended structures (floor plan, elevation plan)
- (2) Weight distribution diagram
- (3) When ceiling covering (mesh, netting, etc.) is to be used, a sample must be provided.

6-7



Fire Regulations

1) Materials for Exhibition Facilities (Fire Prevention Regulations)

Materials used for exhibition facilities must be incombustible, semi-incombustible, or flame-retardant. However, if it is necessary to use combustible materials for compelling reasons, the following requirements must be observed.

- (1) Plywood for exhibition use, carpeting and other floor coverings, sheets for construction use, curtains, drop curtains, blinds made of textile materials, nobori flags, decorative curtains, etc. must be flame-resistant materials as stipulated by the Fire Service Law.
- (2) Each flame-resistant item must bear an easily visible flame-resistant label as established by the Fire Service Law Enforcement Regulation.

<Flame-resistant label example / unit : mm>

 <p>※Cloth blinds, plywood for exhibit use, curtains used on stage such as drop curtains or similar items, plywood for stage props, sheets for construction use and their materials</p>	 <p>※Carpets and related materials</p>
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2) Prohibited Acts and Waiver Thereof

(1) General Provisions

The following acts are prohibited in the exhibition halls in accordance with Article 23 of the Chiba Municipal Ordinance on Fire Prevention:

- ① Smoking (including the lighting of matches, lighters, etc., and any other acts related to smoking)

※Smoking is prohibited at the Show site, with the exception of designated smoking areas.

② Use of Open Flames

An open flame is defined as a fire device that uses a gas, liquid, or solid fuel, and produces flames and sparks or has an exposed heating element. Further, devices that have externally exposed heating elements likely to start a fire if they come in contact with a combustible material (i.e., with a surface temperature of 400°C or more) are also considered an open flame (not including toasters, hair dryers, microwave ovens, etc., whose heating elements are installed within a combustion chamber or faced with an air duct or positioned therein).

③ Entry of Hazardous Materials

"Hazardous materials" denotes all materials as listed in Article 14 of the Chiba Municipal Ordinance on Fire Prevention.

(2) Waiver of Prohibited Acts

A waiver of prohibited use of open flames, or prohibited entry of hazardous materials may be granted to the minimum necessary degree upon prior application when the head of the Mihama Fire Station considers that such a waiver will not obstruct fire prevention efforts.

When applying for a waiver of prohibited acts, exhibitors are required to submit the prescribed "Application for exemption regarding prohibited actions" (available online), with two sets of schematics, floor plans, and other required drawings to the Secretariat by September 4 (Fri.), 2009.

The Secretariat will submit these applications to the Mihama Fire Station, and those applications permitted by the head of the fire station will also be approved by the Secretariat.

■ Conditions for Approval of Use of Open Flames

- ① The flame shall be kept a safe distance from any inflammable objects or materials.
- ② There is no danger of inflammable materials toppling or falling.
- ③ Supervision and fire-fighting systems operated by a responsible person have been established.
- ④ Measures are taken so that a user can easily stop the open flame.
- ⑤ At least one type-10 fire extinguisher must be placed near each location where an open flame is to be used.
- ⑥ The flame is at least 5 m horizontally from any exit or stairway (unless walls of fire-retardant materials are between the flame and the exits and stairways).
- ⑦ The flame is at least 5 m from hazardous materials or other inflammable materials (unless fire-retardant materials are put in place).

⑧ Scope of approval

- a . Equipment or any device using electricity as a heat source.
- b . Equipment or any device using gas as a heat source.
 - a) Power consumption must be 58 kw (50,000kcal) or less for each item; total power consumption must be 175 kw (150,000kcal) or less for each zone. ("Zones" are sections separated from other sections by a passageway with a width of 5 m or more)
 - b) Each device is equipped with an apparatus for preventing excessive gas flow or for quickly detecting gas leakage (except for cartridge systems).
 - c) Liquid gas must be in a cartridge-type container.
- c . Equipment or any device using an inflammable liquid as a heat source (restricted to use in performance exhibitions).
- d . Equipment using a solid fuel as a heat source (restricted to use in performance exhibitions).
- e . Equipment or devices producing flames must have a flame no longer than 20 cm.

■ Requirements for Approval of Entry of Hazardous Matter

- ① A system of supervision by a responsible person has been established.
- ② At least one type-10 fire extinguisher must be placed near the place where hazardous materials are to be stored or handled.
- ③ The hazardous materials are kept at least 3 m from any exit or stairway. "Hazardous materials" established as such by the Fire Service Law must be kept at least 6 m away, unless incombustible walls are between the hazardous materials and any exits and stairways.
- ④ The hazardous materials are kept at least 5 m from where fire is used, unless incombustible walls are between the materials and the fire.
- ⑤ The hazardous materials are completely sealed and kept away from other articles.
- ⑥ The amount of hazardous materials approved in a designated area is as follows. Note that these amounts include hazardous materials in the public passage area adjacent to the same area.
 - a . The amount of hazardous materials must be less than one-tenth the amount specified in "Table 3, attached to the Chiba Municipal Ordinance on Fire Prevention".
 - b . The amount of inflammable solids and liquids must be less than one-tenth the amount specified in "Appendix 3, Chiba Municipal Ordinance on Fire Prevention".
 - c . The amount of inflammable gas (limited to the liquid gas exempted by the application of the Gas Regulation Law) shall be less 5 kg in total.
 - d . The total weight of toy fireworks shall be less than 5 kg.

※ Acts not included in the entry of hazardous materials.

- ① Display of hazardous materials in the exhibition halls (for displays without performances, only products, etc., in sealed containers)
- ② Exhibition of vehicles (not used for transport or operation) .
- ③ Entry or operation of equipment such as machine tools with sealed lubrication oil
- ④ Entry of decorations or art objects made of paraffin classified as an inflammable solid.
- ⑤ Use of animal / plant oil for cooking (except for boiling)
- ⑥ Use of hazardous materials such as everyday cleaners, etc.

※ Supplementary Measures for Approval Conditions

Depending on the nature of the requested waiver, the exhibitor may have to take safety measures specified by the head of the Mihama Fire Station, in addition to the measures listed above.

※ Revocation of Waivers

Approved waivers may be revoked in the following cases:

- ① When the requirements for approval have not been met.
- ② When a fire occurs in a location where approval for hazardous materials has been granted.
- ③ When the waiver is seen as a threat to fire prevention due to changes made in the building or the structural parts and equipment thereof.

3) Restrictions on Ceiling Panels, etc. for Single-story Buildings

Ceiling panels or roofs should be louvers, netting, or other water permeable materials. Installation of ceiling panels or roofs using a construction method that hinders water permeability is, as a rule, prohibited. If it is necessary to protect exhibits from light, noise, heat, or dust in order to achieve proper functioning of the exhibits, products meeting the requirements of "1) Materials for Exhibition Facilities" may be used as ceiling materials.

4) Installation requirements for fire prevention equipment

(1) Placement of Fire Extinguishers

Fire extinguishers must be placed as follows:

- ① At least one fire extinguisher (Type-10 - only extinguishers approved in Japan are acceptable) must be placed at each location where restrictions on prohibited acts are waived, and there must be labeling to show that it is a fire extinguisher.

- ② Fire extinguishers must be placed so that they are easy to use and must not obstruct passageways or emergency exits.
- ③ Fire extinguishers certified by a regular inspection must be used.
- ④ All fire extinguishers must be in place from the first day exhibition facilities are installed.
- (2) Where ceiling covering is used in a single-story building (except where the covering is of louvers, net or other material permeable to water and permitting smoke ventilation);
 - ① For facilities with over 100 m² of enclosed space, smoke detectors equipped with an automatic fire alarm must be installed according to the following.
 - a. One unit or more should be installed per 150 m² of ceiling area. (Even if the ceiling area is less than 150 m², at least one unit should be installed.)
 - b. One unit or more should be installed for each area partitioned by hanging walls, etc. of 60 cm or longer.
 - ② One fire extinguisher (Type-10) must be installed per 20 m walking distance (not straight-line distance).
 - ③ If floor area exceeds 100 m², evacuation routes must be secured in at least 2 directions.
- * Evacuation routes must be secured in at least two directions even if the floor area exceeding 100 m² is partitioned.
- ④ If a visitor seating area exceeds 200 m², a "Report under Article 12-5 of the Building Standard Law" must be submitted to Makuhari Messe, Inc.
- (3) When using a ceiling covering, etc. suspended from the ceiling in a space in excess of 6 m but not exceeding 8 m, large-size fire extinguishers (Type-50) must be installed per 30 m walking distance. (Ref. "6-6 Suspending construction from Ceiling, 3").
- (4) When two-story facilities are installed
 - ① Smoke detector installation (ceiling of first story)
 - a. One smoke detector or more per 150 m² of ceiling area must be installed.
 - b. One smoke detector or more must be installed per each space partitioned by walls (areas larger than 1 m²) and/or each space partitioned by hanging walls of 60 cm or longer.
 - * Installation must be performed by a qualified fire protection engineer, and after installation, "Notification of Installation of Fire Prevention Equipment, etc." must be submitted to the Secretariat.
 - * Automatic fire alarm equipment must be products approved in Japan.
 - * Automatic fire alarm equipment receivers installed in each stand must be located in places such as anterooms where staff are stationed.
 - ② Installation of fire extinguishers (Type-10)
 - a. Fire extinguishers must be installed in both first-story and second-story sections.
 - b. One fire extinguisher (Type-10) must be installed per 20 m walking distance (not straight-line distance)
 - ③ Installation of emergency exit indicator lights and signs
 - If the construction of stands hinders visibility of existing emergency exit indicator lights, the exhibitor may be required to add emergency exit signs and emergency exit route lights in the stand floor.
- (5) If the second story is used by general visitors, or if the floor area of the second story exceeds 200 m², the following fire prevention equipment must be installed, in addition to the equipment required by "(4) Installation of Two-story Facilities".
 - ① Detectors must be directly connected to the Total Management Center, Makuhari Messe, Inc. (Construction work will all be handled by the Secretariat, and the costs will be changed to the Exhibitors.)
 - ② A qualified fire protection engineer must submit the "Notification of Starting Installation of Fire Prevention Equipment" to the Secretariat prior to installation, and "Notification of Installation of Fire Prevention Equipment" after installation.
 - ③ Installation of package fire extinguisher system
 - a. Package fire extinguisher systems must be installed in each first-story section
 - b. 1 Type-I unit per 20 m walking distance (not straight-line distance) must be installed.
 - c. 1 Type-II unit per 15 m walking distance (not straight-line distance) must be installed.
 - * Installation must be performed by a qualified fire protection engineer.
 - * The package fire extinguisher system must be a product approved in Japan.



Fire extinguisher (Type-10)



Large-size fire extinguisher (Type-50)



Package fire extinguisher system (Type-I)

7 . Regulations for Use of Utilities

7-1 Electricity

1) Application for Use of Electricity

Exhibitors requiring electricity supplies for their stands must apply by submitting the appropriate "Application for Use of Electricity" form (available online) for each exhibit section by September 4 (Fri.), 2009, and must also submit two copies of their "Drawing of Electrical Work Plan" to the secretariat.

The "Drawing of Electrical Work Plan" will be examined by the exhibitor and the Secretariat in the presence of the electrical work contractor. Information regarding the venue and timing will be provided later by the Secretariat. (Scheduled for mid-September 2009.)

2) Electricity Supply Conditions

(1)The electricity supply types and frequencies provided by main line construction are as follows.

Supply type	Frequency	Category	Notes
AC, single phase, 3-wire 105V/210V	50Hz	Lighting	Mains standard power supply (lighting) for venue
AC, 3-phase, 3-wire 210V	50Hz	Motive power	Mains standard power supply (motive power) for venue

(2)When a constant voltage, constant frequency, special voltage, or special frequency is required, the exhibitor is responsible for installing the necessary devices.

(3)The capacities of fluorescent lamps and high-voltage mercury-vapor lamps used by exhibitors will be considered to be 150% of the rated capacities thereof.

(4)One PS will be considered to be one kw.

3) Electrical Work and Usage Fees

(1)A main electricity supply cable will be laid to a corner of each stand by, and at the expense of, the Secretariat.

One switch will be provided for each of the categories of lighting and motor-power electrical supply not exceeding 20 kw per circuit. For any electricity supply in excess of 20 kw, an additional switch may be installed by the Secretariat for every 20 kw per circuit upon the exhibitor's request.

(2)All electrical work (secondary work) inside the stand is the responsibility of the exhibitor, as is the expense. All electricity charges for a stand are borne by the exhibitor.

(3)The charge for installing main electricity supply cables, including electricity used for exhibition lighting and motor power, will be ¥2,360 per 0.1kw for laying the main cable, (primary work) plus ¥2,100 per 0.1kw for the use of electricity (including 5% consumption tax).

Note: Power usage less than 0.1kw will be rounded up to 0.1kw.

(4)The charges for main-cable installation plus electricity used must be paid to the Secretariat by the date of payment shown on the invoice issued by the Secretariat.

4) Electrical Work Inside Stands

(1)Electrical work inside the stands must be carried out by electricians qualified in accordance with the Law on Electrical Technicians.

(2)When carrying out electrical work, contractors must take every measure to prevent electrical leakage according to the relevant laws and regulations.

(3)Contractors must submit two copies of the "Drawing of Electrical Work Plan" from to the Secretariat by October 20 (Tue.), 2009.

(4)All electric equipment to be used must comply with the Japanese Industrial Standards (JIS). Fluorescent lamps and high-voltage mercury-vapor lamps to be used must be of the high-power type. The use of high-voltage neon lights (installed capacity 2 KVA or more) is prohibited.

(5)If equipment that transmits extraordinary waves, or that may affect public safety, is to be installed, prior consultation with the Secretariat is required.

(6)All wiring, in principle, must be laid using cables.

(7)Wiring should not be laid so that it protrudes into the corridor from the stand borderline.

(8)All electric cord connections must be made using pressure terminals; connections not using connectors are prohibited.

(9)Master switches are to be installed within stands, and short circuit breakers are to be used. Additionally, when a breaker switch is installed, a distribution board shall also be used.

(10)All equipment that may be touched by visitors or others, and equipment having 150V or more earth voltage, must be grounded. The grounding wire shall be 1.6 mm or more.

(11)Incandescent lamps, resistors, and other heat-generating devices must be installed in such a way that none of the equipment can come into contact with, or overheat combustible matter. Moreover, all devices must be installed so that visitors are not exposed to any danger.

(12)In the execution of electrical work, every measure must be taken to prevent fire, damage to persons and property, and other accidents.

(13)Upon the completion of electrical work, the safety thereof must be confirmed by an insulation test, earth check, and other methods, and the data thereof must be submitted to the Secretariat (in the Electrical Room in each hall) on the

"Electrical work completion report" form before the electricity is switched on.

5) Inspection of Electrical Equipment

- (1) Immediately after completion of any work on electrical facilities in the booths by exhibitors, the Secretariat shall be informed and shall conduct an inspection for approval of use of such facilities.
- (2) The inspections shall be conducted in accord with the Electrical Equipment Technical Standards issued by the Ministry of Economy, Trade and Industry, the indoor wiring regulations and private electrical work safety regulations of the Tokyo Electric Power Co., Inc., and the fire prevention directives of the Chiba Municipal Government.

6) Maintenance of Electrical Equipment

Exhibitors shall be responsible for maintaining all electrical equipment inside their stands. As a rule, to prevent accidents and to minimize damage in the event of an accident, the electrical contractor for each exhibitor shall remain on the Show grounds at all times to ensure that there are no oversights during maintenance inspections.

7) Supply of Electricity to Stands

- (1) Electricity will be supplied from October 20 (Tues.) to November 4 (Wed.), 2009.
- (2) If electricity is required to carry out equipment testing before the above period of electric supply, the Secretariat will comply with the requirement to the extent possible. In such case, exhibitors are requested to submit an application to the Secretariat (Electrical Room in each hall) during the installation period.
- (3) After the submission of the "Electrical work completion report" in "4) Electrical Work Inside stands, (13)", electricity will be supplied.
- (4) Exhibitors must turn off the main switch of their stands after the closing of the Show every day during the Show period.

8) Protective Devices

- (1) The Secretariat is not responsible in any way for damage done to exhibition items used for demonstrations due to any irregularities in power supply or to a blackout or voltage drop caused by an accident. Exhibitors should install protective devices to prevent such damage.
- (2) If there is a leakage current of approximately 200 mA per a mains circuit 40 k load, the mains electricity supply will be cut off.
- (3) When video equipment is installed, an insulation voltage transformer may be effective as a precaution against leakage and power supply noise.

7-2 Water Supply and Drainage Services

1) Application for Water Supply

If exhibitors wish to have water supply facilities within their stands, they must apply by submitting the "Water Supply Application" (available online) by September 4 (Fri.), 2009, and submit two copies of a "Water Supply Positioning Chart" to the Secretariat.

2) Basic Equipment

Upon receipt of the application form mentioned below, the Secretariat will install a water outlet together with a meter as basic equipment in a machinery pit located near the stand. Water supply and drainage services are not available in the Event Hall due to lack of such facilities.

3) Charges

- (1) Construction work for basic facilities to the stands (water supply and drainage inlets and outlets, water meters, etc.) shall be as follows. Since a separate bill is issued after the end of the Show, it must be paid by the deadline.

Pipe size	Number of outlets for simultaneous use	Cost (5% consumption tax included)
φ 13mm	2	¥ 63,000
φ 20mm	3	¥ 94,500
φ 25mm	4	¥ 126,000

※Costs for pipes larger than those noted above will be determined separately.

- (2) Costs for water supply and drainage will be ¥830/m³ (5% consumption tax included), and will be billed based upon water meter readings after the end of the Show.

(Note: The water supply charge is subject to change depending on Chiba City regulations.)

4) Water Supplies and Drainage Work

- (1) Exhibitors are responsible for any water supply and drainage equipment inside the stand connecting to the water supply outlet provided by the Secretariat, and for any costs resulting from the installation or use of such equipment.
- (2) Water must be drained into the machinery pit through the steel lid area of the pit located near the stand; accordingly, the drain piping must be installed at the lower part of the stand inside the machinery pit. Note that waste water producing smells, etc., should be drained through piping that is extended to the drain inlet inside the machinery pit.
- (3) When a large amount of water or a high water pressure is required, the exhibitor should notify the Secretariat of its request, and pressurizing equipment must be installed at the exhibitor's expense.

5) Protective Equipment

If there is a fear of damage due to water stoppage, pressure changes, or other failures, the exhibitor should provide protective equipment in advance. The Secretariat will bear no liability for such damage.

6) Restoration to Original State

Any water supply and drainage equipment installed by the exhibitor must be promptly removed and the original state of the stand must be restored at the exhibitor's expense immediately after the end of the Show.

7-3 Temporary Communication Services

The Secretariat will provide telephones (Analog lines), ISDN (64-K) lines and high speed optical communications lines (B Flets) inside the exhibition stands during the Show period and for the days immediately before and after the period, upon receipt of applications from the exhibitors.

1) Application for Installation

If exhibitors wish to have temporary communications facilities within their stands, they are to apply by submitting the prescribed "Temporary Communications Usage Application" (available online), along with two copies of the "Drawing Locations of Temporary Communication Systems" by September 4 (Fri.), 2009.

2) Period of Use

The period of use of these temporary telephones and ISDN lines will be for 21 days, from October 17 (Sat.) to noon on November 6 (Fri.), 2009. Preparations for telephone stands and connection devices should be completed by October 17 (Sat.), 2009.

3) Installation and Usage Charges

Communications charges shall be ¥77,700 for a standard telephone line, ¥105,000 for an ISDN line, and ¥126,000 (all including 5% consumption tax) for a high speed optical communications line (B Flets). Since a separate bill is issued after the end of the Show, it must be paid by the deadline. This sum shall include the basic charge, the telephone and other equipment (including rental of DSU for ISDN lines), daily usage fees, installation costs, and measured rate.

If the expenses of international telephone calls exceed the above usage charges and/or telephones have been broken or lost, payment adjustments must be made upon issuance of a bill by Secretariat after the termination of the Show.

4) Installation and Return of Equipment

(1)The equipment (telephones or DSUs) will be installed in the stands on October 17 (Sat.), 2009.

(2)The equipment must be returned by the exhibitors to the Hall Secretariat.

(3)As exhibitors are responsible for stolen, lost, or damaged equipment, it should be stored carefully.

7-4 Antennas

1) Applications

If exhibitors wish to have a signal to their stands, they must apply by submitting the prescribed "Antenna Usage Application" (available online) by September 4 (Fri.), 2009, and are to submit 2 copies of a "antenna specifications positioning chart" to the Secretariat.

2) Supply of Signals

(1)Based on the application by the exhibitor, the Secretariat shall supply FM·VHF·UHF or Digital terrestrial broadcasts or Satellite (BS) signals to the stands during the Show, or during specified periods before or after the Show.

(2)Signals shall be supplied to the stands using 5C2V cables (RF); terminal applications shall be 75 dB or more.

3) Period of Use

Signals can be provided to exhibitors during the following period:

October 17 (Sat.) to 12:00 on November 6 (Fri.), 2009 (21 days)

4) Costs

Construction work for main cables to stands shall be as follows. Since a separate bill is issued after the end of the event, it must be paid by the deadline.

Signal type	Installation cost (5% consumption tax included)
FM · VHF · UHF	¥73,500
Digital terrestrial broadcasts	¥105,000
Satellite broadcast (1 wavelength)	¥157,500

7-5 Exhibitor's Rooms

Exhibitor's rooms may be rented to exhibitors. Details will be provided in the "Newsletter to Exhibitors," but certain restrictions may be imposed as it is not possible to offer rooms to all exhibitors.

8 . Stand Operation / Staging

8—1 Demonstrations / Staging

1) Demonstration of Exhibits

Exhibitors may demonstrate their exhibits within their stands to provide more information. Exhibitors must take all possible measures to prevent fire, injury, damage to property, and obstruction of passageways.

- (1) When setting up turntables and other equipment, ensure these are designed to prevent clothing, hands, feet, and fingers, etc., from becoming entangled. Exhibitors are requested to stop operation of these items temporarily when the area becomes crowded.
- (2) Implement measures to prevent burns resulting from overheating of lighting, etc.
- (3) If a demonstration generates loud noise, vibration, glaring lights or beams, heat, smoke, dust, exhaust gas, or fumes, the exhibitor must take effective preventive measures to avoid annoying other exhibitors.
- (4) The engines of a vehicle exhibited in the exhibition halls must not be operable.
- (5) The horns of all exhibited vehicles that visitors are free to touch must be rendered inoperative.
- (6) Demonstrations making use of smoke-emitting equipment are not permitted in the exhibition halls. Such demonstrations could interfere with the operation of the photoelectric smoke detectors, which are part of the fire protection equipment in the exhibition halls.
- (7) If such demonstrations are deemed to hinder the protection of the venue, the maintenance of order, or the safety of the public, or as having any detrimental effects on other exhibitors, the Secretariat will request that the exhibitor take necessary measures or limit or discontinue such demonstrations.

2) Exhibition Performance

For an exhibitor to hold an exhibition performance, the following conditions must be met.

- (1) The performance should help the audience understand the exhibit. The performance should not extend beyond the exhibitor's own stand.
- (2) The exhibitor must give full consideration to the safety of visitors. The performance must not cause significant crowding that could interfere with the smooth running of the show (e.g., by causing a traffic hazard in a passageway). The performance must not disturb neighboring stands by, for example, causing excessive sound, light, or dry ice vapor.
- (3) The performance should be presented regularly during the Show.

In the event that any unforeseen situation should occur, the Secretariat may order a change in the performance plan or discontinuation of the performance.

(Examples of prohibited performance: Contests, games, quizzes, autograph sessions, draws, or live radio/TV broadcasts using recognized personalities (Saturdays, Sundays, and holidays) etc.)

8—2 Operation of Loud Speaker Systems

Exhibitors are required to manage the sounds levels in their stands to ensure a comfortable show environment. Exhibitors must comply with the regulations so as not to create excessive noise and avoid annoying nearby exhibitors.

To control the noise in the exhibition halls created by technical explanations and movies, the use of loud speakers in the stands is restricted as follows.

1) Position of speakers

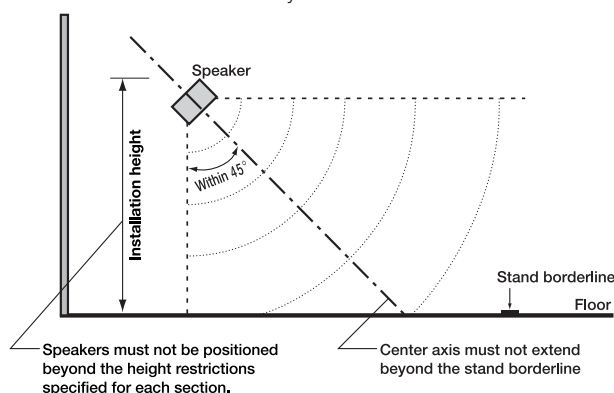
- (1) Passenger Cars, Commercial Vehicles, Motorcycles and Vehicle Bodies Sections: In conformance with "3-1 Composition of Exhibition 2) Composition by Zones and height restrictions."

※Speakers must be positioned at 4.5 meters or lower for Zone A and 6.0 meters or lower for Zone B, except when installed on a suspended ceiling truss.

- (2) Parts, Machinery and Tools Section: In conformance with "4-2 Restrictions on Facilities."

※Speakers must be positioned at 2.7 meters or lower. However, when installed with a 50 cm setback from the stand borderline, they may be positioned at 4.0 meters or lower. (4.5 meters or lower for two-story structures.)

- (3) Each speaker must be positioned in such a way that its center axis is directed downward within 45° of a vertical line from the speaker to the floor and does not extend beyond the stand borderline.



2) Volume limit

- (1) Speaker volume must be no more than 77dB(A) at the stand borderline facing common passageways.
- (2) Exhibitors planning to use loudspeakers for a demonstration should coordinate the timing with neighboring exhibitors.
- (3) Exhibitors located near other exhibitors conducting press briefings on Press Days are prohibited from using loudspeaker systems or equipment in the same exhibition hall until the briefings are complete. Only the exhibitor conducting the briefing is allowed to use a sound system.
- (4) Rehearsals and use of audio equipment are prohibited for the 30-minute period after the close of the exhibition during the Show period, in order to encourage visitors to leave quickly.
It is, however, permitted to use microphones for brief staff meetings, etc.

3) Volume measurement

The Secretariat will regularly conduct measurements as follows:

- (1) Measurement locations
 - ① For the Passenger Cars, Commercial Vehicles, Motorcycles, Vehicle Bodies Sections, sound volume is measured at the stand borderline.
 - ② For the Parts, Machinery & Tools Section, sound volume is measured at the center of the common passageway.
- (2) The measurement at the stand borderline will be based on the sense of human hearing and will be done at the height of 1.5 m from the borderline. To ascertain the sound source, laser pointers will be used if necessary.
- (3) Measurements will be done using a noise meter complying with JIS C1503 or C1502. The peak value of the sound will be the one used for measurement.

4) Use of wireless microphones

When wireless microphones are used, the Secretariat should be notified of the frequency by a "Wireless Microphone Usage Notification" form (available online). Since there is always the possibility of signal interference, both with other exhibitors and with general wireless equipment users in the vicinity of the show venue, wireless microphones are to be used at the exhibitors' own risk and responsibility.

The Secretariat cannot accept any liability in the case of interference. Frequency adjustments will be made in advance by the Specified Radio-microphone User's Federation for Type-A wireless microphones.

※In Japan, only wireless microphones specified by the Japanese Radio Law (Type-A, Type-B) may be used.

5) Measures against exhibitors violating sound volume regulations

Exhibitors found to be in violation of volume limits will be warned according to the process outlined below, and must abide by these warnings. Exhibitors failing to heed the warning will be penalized as described below. Furthermore, exhibitors who receive complaints for producing uncomfortable noise levels that are annoying to visitors, even if those levels are within the limit, will be penalized in the same manner.

- (1) After receiving a total of three warnings, the exhibitor will be prohibited from using loudspeaker systems for the following morning of the Show.
- (2) If penalty (1) as shown above is given three times, the exhibitor will be prohibited from using loudspeaker systems from the following day until the end of the Show.

6) Stationing personnel responsible for loudspeaker systems

Persons responsible for operating the loudspeaker systems must be stationed continually within the stand in order to ensure that they are operated according to regulations.

8-3

Stand Personnel

- 1) When recognized personalities, professional drivers, professional motorcycle riders, etc. are used as personnel to provide explanations, the following rules must be followed.

- (1) The same person(s) should be present for the entire Show period.
- (2) If the appearances by the person(s) are to be limited to specific days, Saturdays, Sundays and holidays should be avoided. (This does not apply to the Parts, Machinery and Tools Section.)
- ※Plans should be made so that operations are completely contained within the exhibitor's own stand, so as not to inconvenience adjacent stands with visitor congestion.
- ※If an unanticipated situation occurs, the Secretariat reserves the right to cancel the appearance at their discretion.
- ※An Operations Plan (any format including implementation date, operational structure, etc.) should be submitted to the Secretariat by September 4 (Fri.), 2009.

- 2) For the convenience of visitors, each member of an exhibitor's staff must wear a badge indicating the nature of their duties.

- (E.g.)
- ① Sales Representative
 - ② Technical Representative
 - ③ Receptionist
 - ④ Interpreter
 - ⑤ Administration
 - ⑥ Public Relations

To prevent excessive advertising competition among exhibitors during the Show period, advertising activities are restricted in the area indicated below, in the following manner. These restrictions do not apply to normal advertising based on an annual contract or to the sponsorship programs and advertising boards (charges payable), details of which will be provided separately by the Secretariat.

1) Effective Period of Restrictions

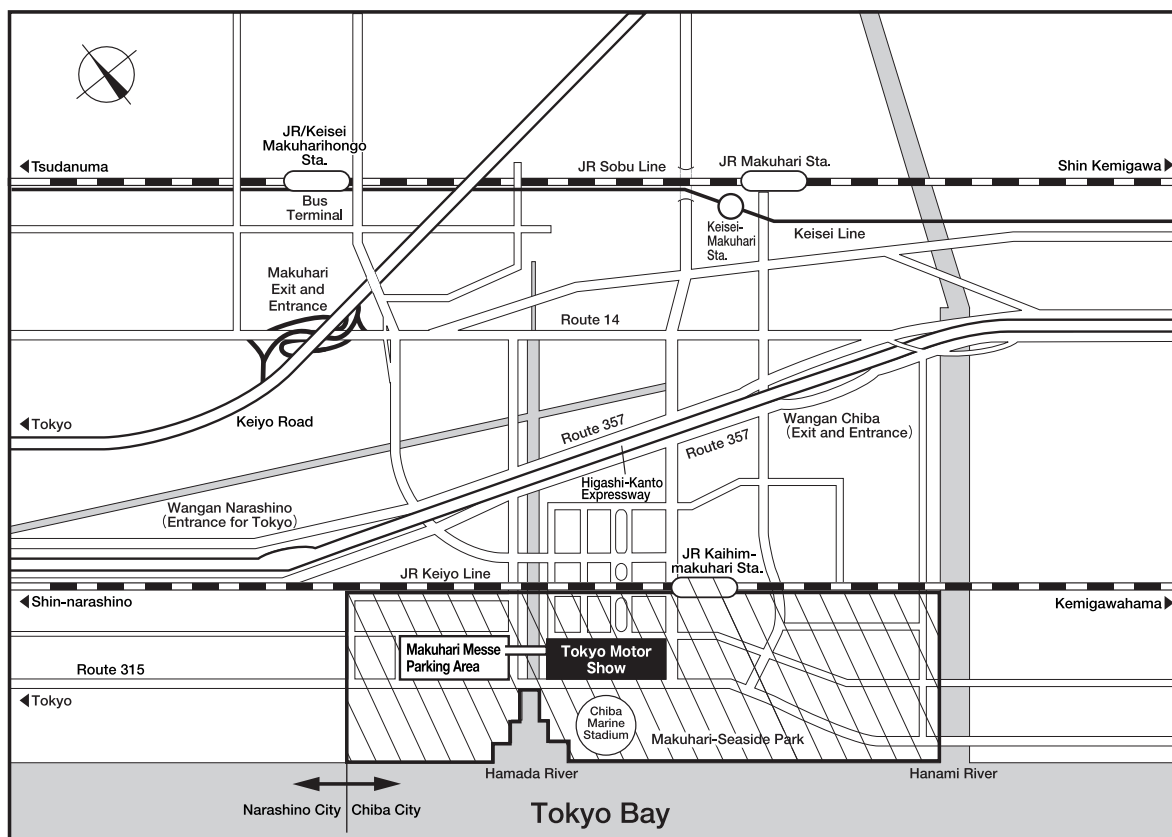
From October 21 (Wed.) to November 4 (Wed.), 2009

2) Restricted Activities

- (1) Test drives, etc.
- (2) Opening of sales stands, etc., distribution of goods
- (3) Placement of advertising balloons, flags, screens, etc.
- (4) Placement of signboards, posters, etc.
- (5) All other advertising and publicity activities, including distribution of pamphlets and leaflets.

3) Area of Restrictions

The restrictions apply to the area marked with diagonal lines in the map below. (including in Kaihimmakuhari Sta., JR Keiyo line)



1) Notification for conducting surveys or questionnaires

Surveys and questionnaire may be conducted freely in an exhibitor's stand.

To conduct a survey outside the stand, the exhibitor must submit a "Survey and Questionnaire Implementation Notification" (available online), along with a survey outline (including purpose, data & time, place, number of staff, expected collection rate, and survey form) by September 4 (Fri.), 2009, to obtain approval from the Secretariat.

2) Restrictions on surveys and questionnaires

- (1) Place : Surveys must be conducted only in places (at the venue entrance gates and close to rest zones) designated by the Secretariat.
- (2) Staff : Demonstration-type surveys by mobilizing a large number of survey staff will not be approved. All staff must wear plain clothing and an armband specified by the Secretariat.
- (3) Content : Surveys must be aimed mainly at gaining opinions on the exhibitor's products, and should not include items possibly offensive to competitors.
- (4) Setup : Installation of counters, desks, chairs, tents, signs, etc. are prohibited. Furthermore, advertising activities by

use of loudspeaker systems are not allowed.

3) Rewards for Participation in Surveys by Questionnaire

Whether a survey by questionnaire is conducted inside or outside the stand, refer to "8-6 Distribution of Materials"

8-6 Distribution of Materials

Exhibitors are prohibited from distributing any materials other than catalogs or pamphlets (including CD-ROMs, etc.) to visitors. When distributing rewards for participation in surveys, the total retail price of the goods must not exceed ¥500 per person; distribution of bags (except for press day), balloons, etc., is strictly prohibited.

8-7 Food Services in the Stands

1) Restrictions on Food Service in the Stands

- (1) If food and drink services are provided in the stand, the entire service should be self-contained.
- (2) Catering service for an unspecified number of visitors are prohibited. They must be limited to hospitality for the members of the press and/or trade visitors.

2) Food Handling Notification

- (1) When handling food at the Show site, please submit a "Food Handling Notification" to the Chiba City Public Health Center. Copies of notification documents should be provided to the Secretariat.
 - ※ Food Handling Notification forms will be made available online.
 - ※ An "Application for the Sale of Food" may also be required depending on the conditions under which food is handled. (As a rule, application by fax or post is not possible.)
- (2) When handling food, it may be necessary to install hand-washing facilities, cleaning facilities, refrigerators/freezers and other equipment in the working area.
- (3) Important points regarding the handling of food:
 - ① Enforce rigorous sanitation management standards at the raw material acceptance and preparation stages.
 - ② For cooked foods, heat food sufficiently all the way through the center so as to kill any toxic bacteria.
 - ③ Take rigorous steps to prevent secondary contamination of cooked and uncooked foods.
 - ④ Manage raw-material and cooked-food temperatures rigorously so as to prevent the proliferation of bacteria.
- (4) Notifications are to be made to:

Food Safety Section, Public Health Center, Chiba City
 Address: Chiba-shi Sougo Hoken Iryou Center, 1-3-9 Saiwai-cho, Mihama-ku, Chiba
 Tel: +81-43-238-9934 (direct); Fax: +81-43-238-9936
 *All inquiries and notifications must be made in Japanese.

9 . Violation of Regulations and Questions Regarding Interpretation of Regulations

For interpretation of the "Regulations," the Japanese text shall take precedence.

In the case of an infringement of the Regulations by an exhibitor or of different interpretations of the Regulations, the following steps will be taken:

- 1) If, in the judgment of the Secretariat, an exhibitor has infringed on a provision of the regulations or does not comply with the intent of the regulations, the Secretariat will request the exhibitor to take measures considered necessary to abide by the Regulations.
- 2) When an exhibitor fails to implement the measures referred to in 1) above, or when a question arises about interpretation of the provisions of the Regulations, the Secretariat shall conduct discussions to resolve the situation, and shall request the exhibitor to take measures considered necessary to improve the situation based on its final judgment.
The conclusion reached through these discussions shall be considered final, and the exhibitor may not raise objections or seek any damages with regard to the issue in question.
- 3) An exhibitor receiving a second request to improve the situation referred to in 2) above must submit in writing to the Secretariat full details of the improvements to be made, including the scheduled date of their completion.
- 4) If the exhibitor makes no improvements following the request referred to in 2) above, the Secretariat may publicly announce this fact, and may prohibit the exhibitor from participating in the next Tokyo Motor Show.

Changes in Regulations

The Secretariat may amend the Regulations for compelling reasons.

Such changes will be made known to parties concerned in the "Newsletter to Exhibitors" or by other methods.

10. 備考

10-1 (社) 日本自動車工業会の概要 JAMA Profile

社団法人 日本自動車工業会(略称:自工会)は、1967年に前身である自動車工業会と日本小型自動車工業会との合併により、乗用車、トラック、バス、二輪車など国内において自動車を生産するメーカーを会員として設立され、自動車メーカー14社によって構成されています。さらに、2002年5月には(社)自動車工業振興会、自動車産業経営者連盟との統合により、現在にいたっております。

自動車産業は、生産・販売・整備・輸送など広範な関連産業を持つ総合産業であり、直接・間接に従事する就業人口は我が国の全就業人口の約8%、製造品出荷額は全製造業の製造品出荷額の約17%、機械工業の約37%を占めるなど、日本の経済を支える基幹産業のひとつとして重要な地位を占めています。さらに、近年自動車産業のグローバル化が加速する中、世界各国の社会・経済の発展にも大きく貢献しています。

自工会は、我が国の自動車産業の健全な発展を図り、もって経済の発展と国民生活の向上に寄与することを目的に活動しております。自動車産業の動向が与える影響がますます大きくなりつつある今日、従来にも増して当会の役割と使命を自覚し、「環境」や「安全」への取り組みをはじめ、よりよいクルマ社会の実現、さらには国際ビジネス環境の整備などに積極的に取り組んでまいります。



Established in 1967, the Japan Automobile Manufacturers Association, Inc. (JAMA) is a nonprofit industry association currently comprised of fourteen manufacturers of passenger cars, trucks, buses and motorcycles in Japan. Its organization today is the result of the merger of the Japan Motor Industrial Federation (JMIF) and the Japan Automobile Industry Employers' Association (JAIEA) with JAMA in May, 2002.

Automobile manufacturing integrates many supporting industries, and automobile use is the focus of a wide range of related industries. Directly or indirectly, close to 8% of Japan's working population is involved in auto industry-related work. Auto production furthermore accounts for 17% of the total value of Japan's manufacturing shipments and for roughly 37% of the value of the machinery industries' combined shipments. The automotive industry is thus one of the Japanese economy's core industrial sectors. The globalization of auto manufacturing also contributes significantly to local and national economies around the world.

JAMA works to support the sound development of Japan's automobile industry and to contribute to social and economic welfare. As directions in auto manufacturing increasingly influence the world we live in, JAMA takes its role and mission ever more seriously, acting not only to promote environmental protection and greater road safety but also to improve the international business environment.

■名 称	社団法人 日本自動車工業会 (略称:自工会) Japan Automobile Manufacturers Association, Inc. (略称:JAMA)
■所 在 地	〒105-0012 東京都港区芝大門 1-1-30 日本自動車会館 海外事務所:北米事務所 (ワシントン)、欧州事務所 (ブリッセル)、アジア事務所 (シンガポール)、北京事務所
■設 立	1967年 (昭和42年)4月3日
■目 的	本会は、我が国の自動車工業の健全な発達を図り、もって経済の発展と国民生活の向上に寄与することを目的とする。
■事 業	(1) 自動車の生産、流通、貿易及び消費に関する調査 (2) 自動車の生産の合理化、生産技術の開発向上に関する施策の樹立及びその推進 (3) 自動車の貿易及び国際交流に関する施策の樹立及びその推進 (4) 前各号に掲げるもののほか、本会の目的を達成するために必要な事業 (定款より)
■役員構成	会長、副会長、専務理事、常務理事、理事、監事
■会 長	青木 哲
■会 員	いすゞ自動車株式会社、川崎重工業株式会社、スズキ株式会社、ダイハツ工業株式会社、 トヨタ自動車株式会社、日産自動車株式会社、日産ディーゼル工業株式会社、 日野自動車株式会社、富士重工業株式会社、本田技研工業株式会社、マツダ株式会社、 三菱自動車工業株式会社、三菱ふそうトラック・バス株式会社、ヤマハ発動機株式会社 (社名50音順)
■会 友	日本ゼネラルモーターズ株式会社
■委 員 会	・常任委員会 ・一般委員会…技術管理委員会、安全・環境技術委員会、環境委員会、交通委員会、流通委員会、 税制委員会、調達委員会、国際委員会、電子情報委員会、労務委員会、知的財産委員会 ・車種別委員会…軽自動車特別委員会、二輪車特別委員会、大型車特別委員会 ・モーターショー特別委員会
■事 務 局	事務局長 総務統括部、総務統括部労務室、総務統括部広報室 交通統括部、交通統括部モーターショー室 業務統括部、技術統括部、環境統括部、国際統括部



Name:	Japan Automobile Manufacturers Association, Inc. (JAMA)	[Organization]
Address:	Jidosha Kaikan, 1-30, Shiba Daimon 1-chome, Minato-ku, Tokyo 105-0012 Japan	Senior Officers: Chairman, Vice Chairmen, President, Executive Vice President, Directors and Auditors
Overseas Offices:	North American Office, Washington, D.C., U.S.A. ; European Office, Brussels, Belgium; Singapore Representative Office; Beijing Office, People's Republic of China	Current Chairman: Satoshi AOKI General Assembly Board of Directors Executive Committee General Committees:
Established:	April 3, 1967	Technical Administration Committee
Objectives:	To promote the sound development of the Japanese automobile industry and contribute to social and economic welfare.	Safety & Environmental Technology Committee Environment Committee Traffic Affairs Committee Distribution Committee Taxation Committee Purchasing Committee International Affairs Committee Electronic Information Exchange Committee Human Resources Committee Intellectual Property Committee
Activities:	<ul style="list-style-type: none"> ● Conducts studies and surveys related to automobile production, distribution, trade and use. ● Assists in the rationalization of automobile production, and helps establish policy for the development, improvement and promotion of production technology. ● Establishes and promotes policies related to automobile trade and international exchange. ● Carries out other activities involved in meeting its organizational objectives. 	Special Vehicle Committees: Mini-Vehicle Committee Motorcycle Committee Heavy Vehicle Committee
Member Companies (14 in total) :	Daihatsu Motor Co., Ltd. Fuji Heavy Industries Ltd. Hino Motors, Ltd. Honda Motor Co., Ltd. Isuzu Motors Limited Kawasaki Heavy Industries, Ltd. Mazda Motor Corporation Mitsubishi Motors Corporation Mitsubishi Fuso Truck & Bus Corporation Nissan Diesel Motor Co., Ltd. Nissan Motor Co., Ltd. Suzuki Motor Corporation Toyota Motor Corporation Yamaha Motor Co., Ltd.	Tokyo Motor Show Committee
Former Member & Friend of JAMA:	General Motors Japan, Ltd.	[Administration] President Executive Vice President Executive Director Secretary General Sections: General Affairs Department Human Resouces Office Public Relations Office Traffic Affairs Department Tokyo Motor Show Office Business Affairs Department Technical Department Environment Department International Department

回数	西暦	会 期			期間 (日)	会 場	入 場 料 税込 (円)	会場内 面積 (㎡)	展示小 間面積 (㎡)	出 品 会社数 (社)	出 品 車両数 (台)	入場者数 (人)
		元号	年	月 日								
1	1954	昭和	29	4.20～4.29	10	日比谷	無 料	14,999	4,389	254	267	547,000
2	1955	"	30	5.07～5.18	12	"	無 料	14,999	4,689	232	191	784,800
3	1956	"	31	4.20～4.29	10	"	4/20～22=20、以降無料	14,999	5,405	267	247	598,300
4	1957	"	32	5.09～5.19	11	"	20	14,999	6,049	278	268	527,200
5	1958	"	33	10.10～10.20	11	後楽園	30	28,050	6,094	302	256	519,400
6	1959	"	34	10.24～11.04	12	晴海	50	44,653	8,996	303	317	653,000
7	1960	"	35	10.25～11.07	14	"	50	44,653	11,025	294	358	812,400
8	1961	"	36	10.25～11.07	14	"	100	79,236	13,470	303	375	952,100
9	1962	"	37	10.25～11.07	14	"	100	107,710	21,209	284	410	1,049,100
10	1963	"	38	10.26～11.10	16	"	100 (プレミショー=500)	141,756	28,921	287	441	1,216,900
11	1964	"	39	9.26～10.09	14	"	100 (プレミショー=500)	137,002	34,889	274	598	1,161,000
12	1965	"	40	10.29～11.11	14	"	100 (プレミショー=500)	136,002	36,800	243	642	1,465,800
13	1966	"	41	10.26～11.08	14	"	120 (チャリティショー=500)	148,433	39,089	245	732	1,502,300
14	1967	"	42	10.26～11.08	14	"	200 (チャリティショー=500)	125,086	35,732	235	655	1,402,500
15	1968	"	43	10.26～11.11	17	"	200 (チャリティショー=500)	139,356	39,819	246	723	1,511,600
16	1969	"	44	10.24～11.06	14	"	200 (チャリティショー=500)	128,693	38,552	256	722	1,523,500
17	1970	"	45	10.30～11.12	14	"	250 (チャリティショー=600)	134,967	41,298	274	792	1,452,900
18	1971	"	46	10.29～11.11	14	"	250 (チャリティショー=600)	122,247	33,550	267	755	1,351,500
19	1972	"	47	10.23～11.05	14	"	250 (チャリティショー=600)	108,103	26,395	218	559	1,261,400
20	1973	"	48	10.30～11.12	14	"	300	115,720	34,232	215	690	1,223,000
21	1975	"	50	10.31～11.10	11	"	500	108,074	28,381	165	626	981,400
22	1977	"	52	10.28～11.07	11	"	600	117,500	30,633	203	704	992,100
23	1979	"	54	11.01～11.12	12	"	700	117,500	34,969	184	800	1,003,100
24	1981	"	56	10.30～11.10	12	"	800	114,700	34,332	209	849	1,114,200
25	1983	"	58	10.28～11.08	12	"	800	111,650	35,130	224	945	1,200,400
26	1985	"	60	10.31～11.11	12	"	900	114,780	40,734	262	1,032	1,291,500
27	1987	"	62	10.29～11.09	12	"	900	112,800	38,662	280	960	1,297,200
28	1989	平成	1	10.26～11.06	12	幕張	1000	173,820	41,844	338	818	1,924,200
29	1991	"	3	10.25～11.08	15	"	1200	210,300	45,635	336	783	2,018,500
30	1993	"	5	10.22～11.05	15	"	1200	211,300	46,924	357	770	1,810,600
31	1995	"	7	10.27～11.08	13	"	1200	211,300	47,941	361	787	1,523,300
32	1997	"	9	10.24～11.05	13	"	1200	211,300	48,693	337	771	1,515,400
33	1999	"	11	10.22～11.03	13	"	1200 (乗用車・二輪車)	211,300	45,394	294	757	1,386,400
34	2000	"	12	10.31～11.04	5	"	1000 (商用車)	133,000	24,822	133	248	177,900
35	2001	"	13	10.26～11.07	13	"	1200 (乗用車・二輪車)	211,300	42,119	281	709	1,276,900
36	2002	"	14	10.29～11.03	6	"	1000 (商用車)	133,000	24,837	110	224	211,100
37	2003	"	15	10.24～11.05	13	"	1200 (乗用車・二輪車)	211,300	41,559	268	612	1,420,400
38	2004	"	16	11.12～11.07	6	"	1000 (商用車)	133,000	24,465	113	206	248,600
39	2005	"	17	10.21～11.06	17	"	1200 (乗用車・二輪車)	211,300	40,184	239	571	1,512,100
40	2007	"	19	10.26～11.11	17	"	1300	211,300	44,587	241	542	1,425,800

(注) 1 出品台数は4・3・2輪車の合計(部品、機械工具、関連商品、特別出品の出品点数は含まない。)

2 '74、'76、'78、'80、'82、'84、'86、'88、'90、'92、'94、'96、'98、'06年は休催

No.	Year	Date	Days	Venue	Admission fees yen (incl. tax)	Site area (m)	Area for Exhibits (m)	Number of		
								Exhibitors	Vehicles	Visitors
1	1954	4.20 ~ 4.29	10	Hibiya	Free	14,999	4,389	254	267	547,000
2	1955	5.07 ~ 5.18	12	"	Free	14,999	4,689	232	191	784,800
3	1956	4.20 ~ 4.29	10	"	Free after Apr. 22	14,999	5,405	267	247	598,300
4	1957	5.09 ~ 5.19	11	"	20	14,999	6,049	278	268	527,200
5	1958	10.10 ~ 10.20	11	Korakuen	30	28,050	6,094	302	256	519,400
6	1959	10.24 ~ 11.04	12	Harumi	50	44,653	8,996	303	317	653,000
7	1960	10.25 ~ 11.07	14	"	50	44,653	11,025	294	358	812,400
8	1961	10.25 ~ 11.07	14	"	100	79,236	13,470	303	375	952,100
9	1962	10.25 ~ 11.07	14	"	100	107,710	21,209	284	410	1,049,100
10	1963	10.26 ~ 11.10	16	"	100 (premium 500)	141,756	28,921	287	441	1,216,900
11	1964	9.26 ~ 10.09	14	"	100 (premium 500)	137,002	34,889	274	598	1,161,000
12	1965	10.29 ~ 11.11	14	"	100 (premium 500)	136,002	36,800	243	642	1,465,800
13	1966	10.26 ~ 11.08	14	"	120 (charity 500)	148,433	39,089	245	732	1,502,300
14	1967	10.26 ~ 11.08	14	"	200 (charity 500)	125,086	35,732	235	655	1,402,500
15	1968	10.26 ~ 11.11	17	"	200 (charity 500)	139,356	39,819	246	723	1,511,600
16	1969	10.24 ~ 11.06	14	"	200 (charity 500)	128,693	38,552	256	722	1,523,500
17	1970	10.30 ~ 11.12	14	"	250 (charity 600)	134,967	41,298	274	792	1,452,900
18	1971	10.29 ~ 11.11	14	"	250 (charity 600)	122,247	33,550	267	755	1,351,500
19	1972	10.23 ~ 11.05	14	"	250 (charity 600)	108,103	26,395	218	559	1,261,400
20	1973	10.30 ~ 11.12	14	"	300	115,720	34,232	215	690	1,223,000
21	1975	10.31 ~ 11.10	11	"	500	108,074	28,381	165	626	981,400
22	1977	10.28 ~ 11.07	11	"	600	117,500	30,633	203	704	992,100
23	1979	11.01 ~ 11.12	12	"	700	117,500	34,969	184	800	1,003,100
24	1981	10.30 ~ 11.10	12	"	800	114,700	34,332	209	849	1,114,200
25	1983	10.28 ~ 11.08	12	"	800	111,650	35,130	224	945	1,200,400
26	1985	10.31 ~ 11.11	12	"	900	114,780	40,734	262	1,032	1,291,500
27	1987	10.29 ~ 11.09	12	"	900	112,800	38,662	280	960	1,297,200
28	1989	10.26 ~ 11.06	12	Makuhari	1000	173,820	41,844	338	818	1,924,200
29	1991	10.25 ~ 11.08	15	"	1200	210,300	45,635	336	783	2,018,500
30	1993	10.22 ~ 11.05	15	"	1200	211,300	46,924	357	770	1,810,600
31	1995	10.27 ~ 11.08	13	"	1200	211,300	47,941	361	787	1,523,300
32	1997	10.24 ~ 11.05	13	"	1200	211,300	48,693	337	771	1,515,400
33	1999	10.22 ~ 11.03	13	"	1200 (PC+Motorcycles)	211,300	45,394	294	757	1,386,400
34	2000	10.31 ~ 11.04	5	"	1000 (CV)	133,000	24,822	133	248	177,900
35	2001	10.26 ~ 11.07	13	"	1200 (PC+Motorcycles)	211,300	42,119	281	709	1,276,900
36	2002	10.29 ~ 11.03	6	"	1000 (CV)	133,000	24,837	110	224	211,100
37	2003	10.24 ~ 11.05	13	"	1200 (PC+Motorcycles)	211,300	41,559	268	612	1,420,400
38	2004	11.12 ~ 11.07	6	"	1000 (CV)	133,000	24,465	113	206	248,600
39	2005	10.21 ~ 11.06	17	"	1200 (PC+Motorcycles)	211,300	40,184	239	571	1,512,100
40	2007	10.26 ~ 11.11	17	"	1300	211,300	44,587	241	542	1,425,800

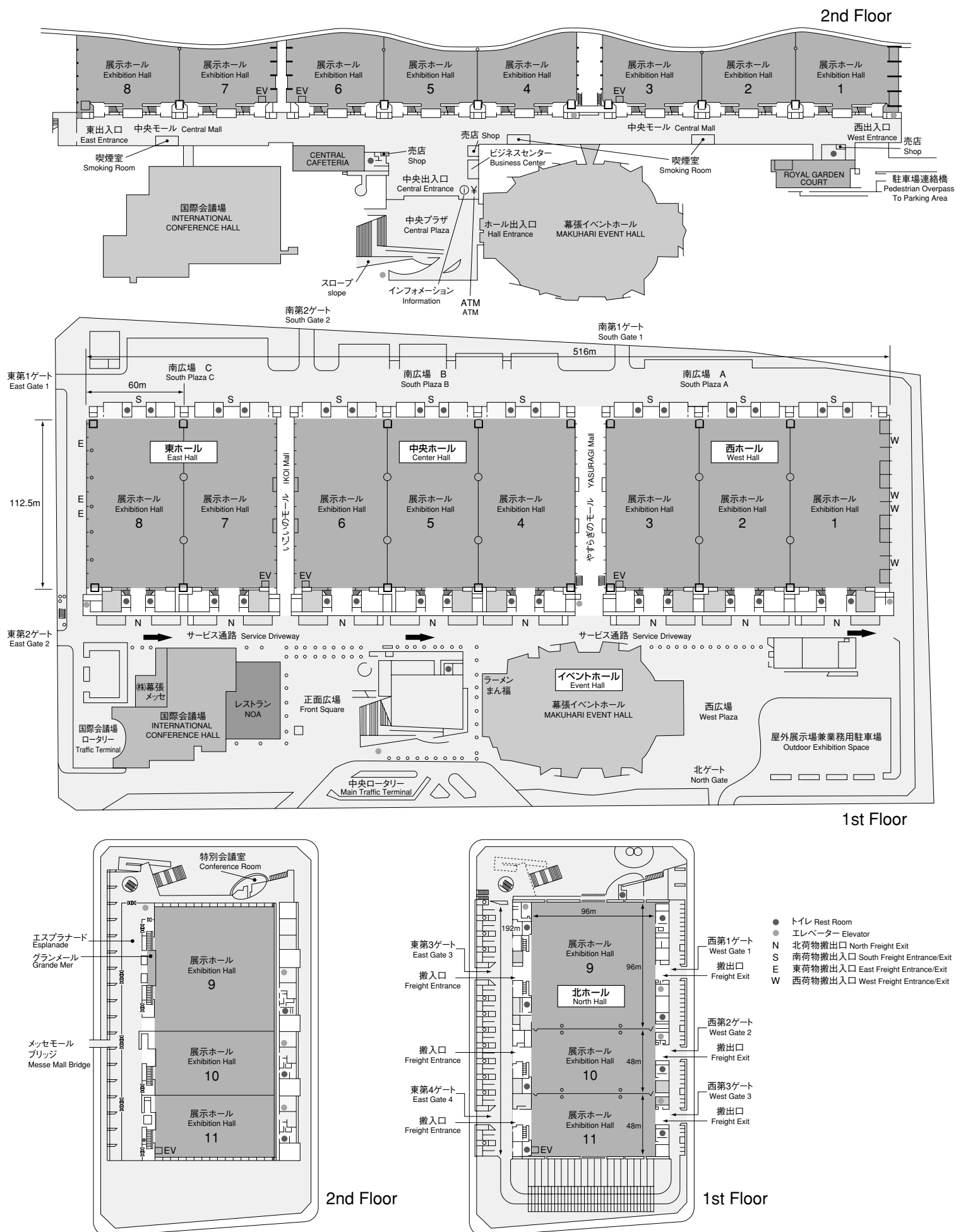
PC:Passenger cars

CV:Commercial Vehicles

Notes: - The number of vehicles is an accumulated number of 4, 3, and 2-wheelers, not including special exhibits

- Tokyo Motor Show was not held in '74, '76, '78, '80, '82, '84, '86, '88, '90, '92, '94, '96, '98, '06.

施設レイアウト Layout of Facilities



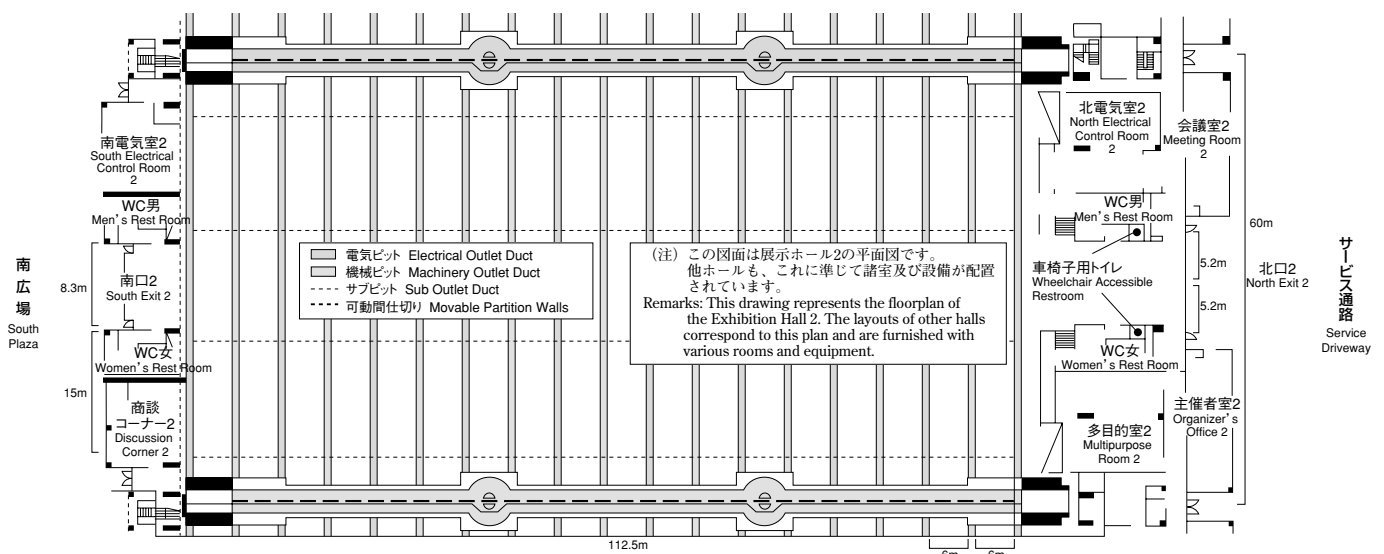
幕張メッセの概要 Outline of MAKUHARI MESSE

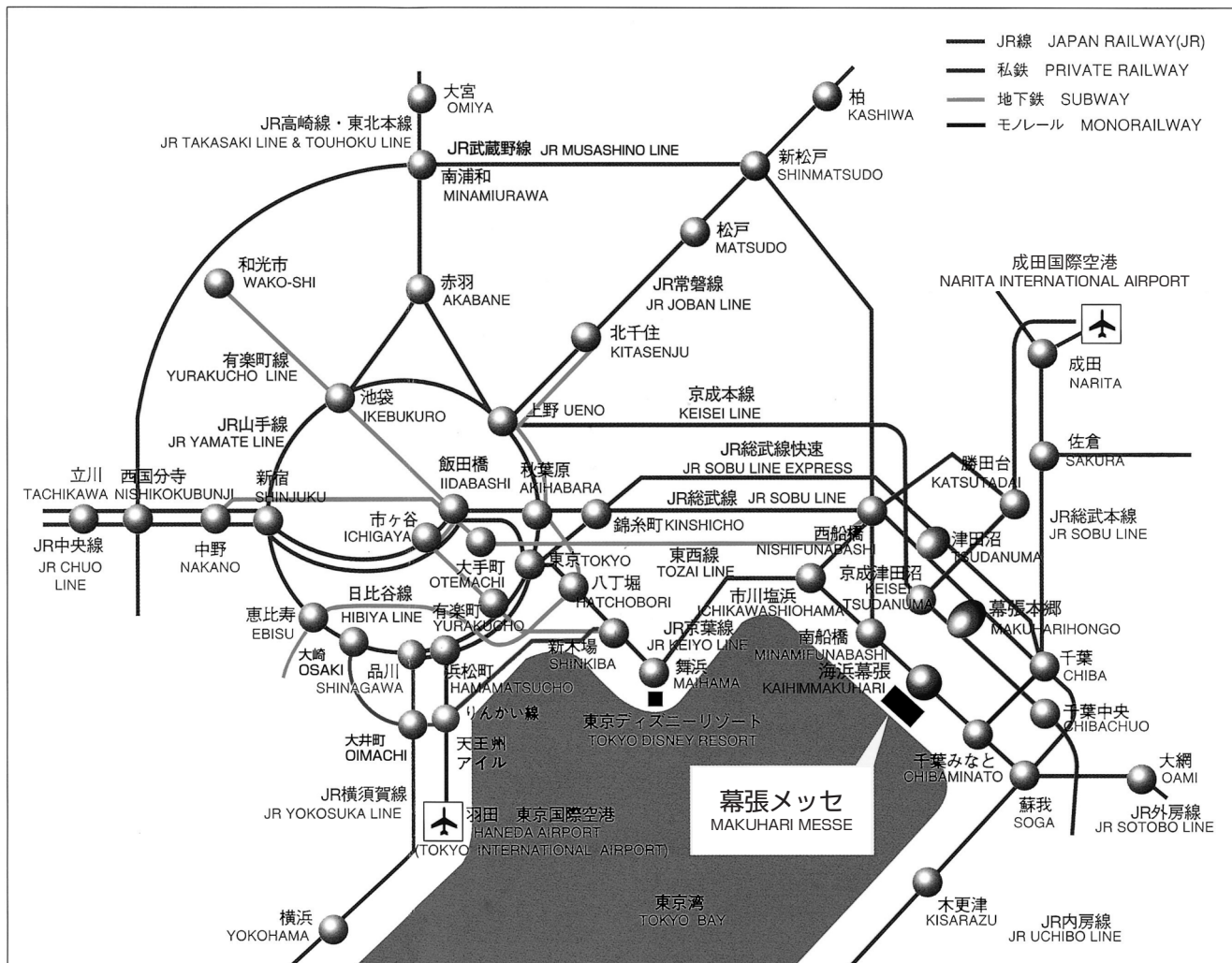
施設敷地面積	Total Area of Site used for Facilities:	217,780㎡
駐車場面積	Parking Area:	162,463㎡
普通車	約5,500台 大型車 約120台	
	5,500 regular-sized vehicles and 120 large-sized vehicles	
総延床面積	Total Floor Area:	164,454㎡
総建築面積	Total Building Area:	135,590㎡

国際展示場概要 Outline of International Exhibition Hall

	1～8ホール hall	9～11ホール hall
延床面積 Total Floor Area	98,820㎡	33,412㎡
建築面積 Total Building Area	88,815㎡	30,572㎡
天井高 Ceiling Height	最高 highest 28m 最低 lowest 12m	最高 highest 35m 最低 lowest 15m
主要施設 Major Facilities	<p>展示面積 Exhibition Area 54,000㎡ (6,750㎡×8ホール halls)</p> <p>制限床荷重 1㎡当り Floor load per 1㎡ 49kN/㎡ (S=負荷を加える面積 S=loaded area)</p> <p>主催者室 Organizer's Room 116㎡×8室 rooms</p> <p>多目的室 Multipurpose Rooms 181㎡×8室 rooms</p> <p>商談コーナー Discussion Corner 116㎡×8室 rooms</p> <p>ラウンジ Lounge 62㎡×8室 rooms</p> <p>倉庫 Storage 5.7㎡×8室 rooms</p> <p>会議室 Meeting Rooms 116㎡×3室 rooms 82㎡×5室 rooms</p> <p>レストラン Restaurant CENTRAL CAFETERIA 256席 seats ROYAL GARDEN COURT 320席 seats</p> <p>売店(2階3カ所) Shops (2nd floor 3)</p> <p>ATM(中央エントランス) ATM</p> <p>ビジネスセンター Business Center</p> <p>やすらぎのモール/いこいのモール YASURAGI Mall / IKOI Mall</p>	<p>展示面積 Exhibition Area 18,000㎡</p> <p>展示ホール9 Exhibition Hall 9 9,000㎡</p> <p>制限床荷重 Floor Load 49kN/㎡</p> <p>展示ホール10・11 Exhibition Hall 10・11 4,500㎡・4,500㎡</p> <p>制限床荷重 Floor Load 3t/㎡</p> <p>主催者室 Organizer's Room 1F 3室 (3 Rooms)</p> <p>多目的室 Multipurpose Room 1F 4室 (4 Rooms)</p> <p>商談室 Conference Room 2F 5室 (5 Rooms)</p> <p>会議室 Meeting Room 2F 3室 (3 Rooms)</p> <p>特別会議室 Conference Room 2F 1室 (1 Room)</p> <p>カフェテラス Cafe & Shop Grande Mer 28席 (28 seats)</p>

展示ホール1階平面図 Layout of the Exhibition Hall, 1st Floor





●電車でご来場の場合

- ◆JR京葉線 海浜幕張駅より徒歩約5分
(東京駅から快速利用で約30分、蘇我駅から約13分)

●バスでご来場の場合

- ◆JR総武線／京成線 幕張本郷駅から路線バスで約15分
- ◆成田空港からリムジンバスで約30分
- ◆羽田空港からリムジンバスで約40分

●車でご来場の場合

- ◆湾岸習志野I.C.（東関東自動車道）、
または幕張I.C.（京葉道路）から約5分
※東京都心・羽田方面から約40分
- ◆湾岸千葉I.C.（東関東自動車道）から約5分
※成田方面から約30分

- | | | |
|------------------|-----|----------|
| ①幕張メッセ駐車場（有料） | 普通車 | 約5,500台 |
| | 大型車 | 約 120台収容 |
| ②県営幕張地下第一駐車場（有料） | 普通車 | 約 500台収容 |

●By Train

5 minutes walk from Kaihimakuhari Station by using JR Keiyo Line
(30 minutes from Tokyo Station by limited express or 13 minutes from Soga Station)

●By Bus

- 15 minutes by local bus from Makuhari Hongo station(JR Sobu Line/Keisei Line)
- 30 minutes by limousine bus from Narita International Airport
- 40 minutes by limousine bus from Haneda Airport

●By Car

- Approx. 5 minutes from Wangan Narashino Interchange (Higashi-Kanto Expressway) or 5 minutes from Makuhari Interchange (Keiyo Toll Road)
*Approx. 40 minutes from downtown Tokyo and Haneda Airport
- Approx. 5 minutes from Wangan Chiba Interchange (Higashi-Kanto Expressway)
*Approx. 30 minutes from Narita International Airport

- | | |
|---|---|
| <p>Ⓐ Makuhari Messe Parking Area
(charge applies)</p> <p>Ⓑ Messe Mall Underground Parking Lots
(charge applies)</p> | <p>5,500 spaces for cars
120 spaces for large vehicles (buses, etc.)</p> <p>500 spaces for cars</p> |
|---|---|

幕張新都心マップ MAKUHARI NEW CITY MAP



ホテル Hotel

- | | | |
|--|---|---|
| ① ホテル スプリングス幕張
Hotel Springs Makuhari | ② ホテル グリーンタワー幕張
Hotel Green Tower Makuhari | ③ ホテル フランクス
Hotel Francs |
| ④ ホテル ザ・マンハッタン
Hotel The Manhattan | ⑤ ホテル ニューオータニ幕張
Hotel New Otani Makuhari | ⑥ アパホテル&リゾート〈東京ベイ幕張〉
APA HOTEL & RESORT 〈TOKYO BAY MAKUHARI〉 |